

REPORTS OF CROSS SECTORAL DIALOGUE PROGRAMMES CONDUCTED BY LINCOLN UNIVERSITY COLLEGE MALAYSIA



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



This report highlights Lincoln University College Malaysia's (LUC) proactive role in initiating and participating in cross-sectoral dialogues addressing the United Nations Sustainable Development Goals (SDGs). LUC acts as a convenor and collaborator, bringing together diverse stakeholders such as government ministries, non-governmental organizations (NGOs), private industries, and academic institutions to foster discussions, knowledge sharing, and policy development aligned with national and regional SDG priorities.

1. Institutional Commitment to Cross-Sectoral Dialogue

1.1 Alignment with SDG 17: Partnerships for the Goals

LUC aligns its institutional strategy with SDG 17, focusing on strengthening partnerships among academia, government, and civil society. Through its faculties and dedicated centres, the university supports initiatives that enhance policy coherence and intersectoral collaboration for sustainable development.

1.2 Integration of Dialogue into the Institutional Framework

The university's annual academic calendar includes conferences, symposiums, and workshops addressing multidisciplinary aspects of the SDGs. These events facilitate dialogue between educators, policymakers, community leaders, and researchers.

2. Initiatives Organised by Lincoln University College

2.1 International Conferences on Education, Technology, Management, and Social Sciences (ICETMTSHS)

These flagship conferences serve as platforms for SDG-focused dialogues, engaging government agencies, NGOs, and community-based organizations.

Topics discussed include sustainable healthcare systems, climate action, gender equality, and quality education.

2.2 Sustainability and Health Science Symposiums

These events encourage interdisciplinary engagement between public health officials, educators, and social welfare NGOs to address SDGs 3 (Good Health and Well-being) and 4 (Quality Education).

Outputs from these events are compiled into proceedings and policy recommendations shared with relevant government departments.

Faculty-Led Roundtable Dialogues

Faculties within LUC host roundtable sessions focusing on specific SDG targets. For example, sessions under the Faculty of Social Science and Humanities engage local authorities and NGO representatives on youth empowerment and gender inclusivity.

University Participation in External SDG Dialogues

Governmental and NGO Collaborations

LUC faculty members participate in national SDG consultation forums organized by Malaysian ministries such as the Ministry of Higher Education (MOHE) and Ministry of Environment and Water (KASA).

The university has also contributed to regional dialogues hosted by ASEAN-related academic networks.

2nd International Conference on Environment, Business, and Sustainability: The Emerging Paradigms (ICEBS -2024)



2nd INTERNATIONAL CONFERENCE

On

**ENVIRONMENT, BUSINESS,
AND SUSTAINABILITY:
THE EMERGING PARADIGMS
(ICEBS -2024)**

Organized by

**CENTRE FOR SOCIAL INNOVATION AND MANAGEMENT (CSIM),
SCHOOL OF MANAGEMENT, BENNETT UNIVERSITY**

in collaboration with

**BRADLEY UNIVERSITY, ILLINOIS
&
LINCOLN UNIVERSITY COLLEGE, MALAYSIA**

 **22nd & 23rd November, 2024**

HYBRID MODE

2nd International Conference on Recent Advancement in Sustainable Healthcare (ICRASH 2025)



<https://posts.lincoln.edu.my/2nd-international-conference-on-recent-advancement-in-sustainable-healthcare-icrash-2025/>

2nd International Conference on Emerging Trends in Management, Technology, Social and Health Sciences (ICETMTSHS, 2025)

Lincoln University College, Malaysia organizing the 2nd International Conference on Emerging Trends in Management, Technology, Social and Health Sciences (ICETMTSHS, 2025).

Welcome to the 2nd International Conference on Emerging Trends in Management, Technology, Social, and Health Sciences, where we shall be exploring cutting-edge innovations and groundbreaking research in these pivotal fields. This year, our theme, “Exploring Technology for Equitable and Sustainable Health Promotion,” reflects the growing importance of leveraging technology to foster health equity and sustainability across the globe.

In an era where technological advancements are transforming every facet of society, the potential to improve healthcare access, delivery, and outcomes is immense. From telemedicine and AI-driven diagnostics to digital health monitoring and personalized treatments, technology is revolutionizing the way we approach health promotion. However, with this rapid progress comes the responsibility to ensure that these innovations are not only sustainable but also equitably distributed across diverse populations and communities.



DataScape Summit 2025 – The Future of Data & Innovation

LINCOLN UNIVERSITY COLLEGE

IEEE

IEEE COMPUTER SOCIETY
Malaysia Chapter

DATA SCAPE

Summit '2025

DEEP INSIGHTS... DYNAMIC DISCUSSIONS... DATA-DRIVEN IMPACT...

4 QUALITY EDUCATION

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

17 PARTNERSHIPS FOR THE GOALS

SPEAKERS

MR. MANOJ KRISHNAN
CLIENT DELIVERY MANAGER
MANAGER MICROSOFT PRACTICE, 365 DXC MALAYSIA
16TH APRIL 10AM

PROF. TS. DR.-ING. LAU SIAN LUN
VICE-CHAIR
IEEE COMPUTER SOCIETY
18TH APRIL 10AM

MR. MOHAMED RAWIDEAN MOHD KASSIM
IEEE CS DVP SPEAKER & REGIONAL COORDINATOR
REGION 10, IEEE COMPUTER SOCIETY
15TH APRIL 10AM

PROF. DR. MIDHUNCHAKKARAVORTHY
DEAN, FACULTY OF AI COMPUTING AND MULTIMEDIA
LINCOLN UNIVERSITY COLLEGE
17TH APRIL 10AM

REGISTER NOW

ORGANISED BY
Faculty of AI Computing and Multimedia
Lincoln University College

+60 1111281785

FOAICM

FOAICM_LUC

Masseur Training by World Forum on Climate Change and Environmental Sustainability - (WFCCES)

Lincoln University College, Proud co-host of the World Forum on Climate Change and Environmental Sustainability. Lincoln University College brings academic excellence and innovative research to our global initiative.

[ABOUT](#) [PROGRAM](#) [COMMITTEE](#) [SUBMISSION](#) [GALLERY](#) [VENUE](#) [CONTACT](#) [Exhibit & Sponsor](#) [REGISTER NOW](#)

Our Co-Organizers



Lincoln University College
Proud co-host of the World Forum on Climate Change and Environmental Sustainability. Lincoln University College brings academic excellence and innovative research to our global initiative.

About The Conference

The World Forum on Climate Change and Environmental Sustainability is a global platform that brings together experts, policymakers, researchers, and industry leaders to discuss and address pressing environmental challenges. The forum focuses on key issues such as climate change mitigation and adaptation, renewable energy, sustainable development, biodiversity conservation, and innovative environmental solutions.

[Know More](#)

5
Years
Running

50+
Expert
Speakers

1000+
Attendees

20+
Countries
Represented



How can we

4th International Conference on Sustainable Environment & Healthcare ICSEH

Lincoln University College, Malaysia, in collaboration with the Dr. Tarak Nath Podder Memorial Foundation of Kolkata, India, successfully organised the 4th International Conference on Sustainable Environment & Healthcare (ICSEH 2025) on May 28, 2025, at the Dorsett Grand Subang, Malaysia.

Aligning with the “International Day of Action for Women’s Health”, the conference centered on the theme “Combating Zero Hunger & Women Empowerment”.

ICSEH 2025 served as a platform for interdisciplinary dialogue, covering a broad spectrum of topics including healthcare systems and policies, traditional medicine practices, health economics and medical ethics, environmental sciences and biodiversity etc.

The conference emphasised the importance of integrating data analytics and technological innovations in addressing environmental and healthcare challenges. It also highlighted the necessity of fostering collaborations between academia and industry to drive sustainable solutions.



Crafting Effective Prompts for AI: A Beginner's Guide for Healthcare Professionals

WEBINAR

Crafting Effective Prompts for AI: A Beginner's Guide for Healthcare Professionals



LINCOLN
UNIVERSITY COLLEGE
DUKUNDA (B)



07 AUGUST 2025
9.00AM - 1.00PM

SPEAKER



MR. MOHAMAD NIZAM ABDUL GHANI
SENIOR LECTURER

HIGHLIGHTS:

- ✓ The key principles of prompt engineering.
- ✓ Develop and test effective AI prompts.
- ✓ Apply prompt design to support pharmacy tasks, education, and research.

FEE

RM50

E-CERTIFICATE

CPD POINTS

REGISTER NOW!







St. Xavier's University, Kolkata

Faculty of Arts and Social Studies

In Collaboration with

Lincoln University College



St. Xavier's University Kolkata Alumni Association

Presents

2-Day International Conference

on

**Digital Humanities:
New Era Education**



August 8-9 2025

The 3rd International Conference on Global Education (ICOGE 2025), organized by the School of Education, Lincoln University College (LUC), Malaysia

The 3rd International Conference on Global Education (ICOGE 2025), organized by the School of Education, Lincoln University College (LUC), Malaysia, was successfully held on 13–14 August 2025 at the Mines Resort Hotel, Malaysia. Guided by the inspiring theme “Empowering Learners for the Digital Era,” the conference brought together educators, researchers, and policymakers from around the world to exchange knowledge and insights on sustainable and transformative education.

The conference was officiated by the esteemed presence of Prof. Datuk Dr. Hj Bibi Florina Abdullah, Pro-Chancellor of LUC, and Prof. Dr. Amiya Bhaumik, Founder and President of LUC. A warm welcome was extended to all distinguished guests, partners, presenters, and participants by Prof. Dr. Lubna Ali Mohammed, Pro Dean of the School of



Education and Conference Chair, who also expressed heartfelt gratitude to the organizing committee for their dedication in making ICOGE 2025 a success. Indeed, ICOGE 2025 was marked by high-level engagement, meaningful dialogue, and the strengthening of global educational collaborations. The goals of empowering education for a sustainable future were successfully addressed through shared research, innovative proposals, and interdisciplinary exchanges. The event not only created new avenues for cooperation but also reaffirmed the commitment of Lincoln University College to shaping transformative education in the digital era.

School of Social Sciences, Arts & Humanities (SSAH 2025)

At Lincoln University College, the School of Social Sciences, Arts & Humanities is dedicated to fostering intellectual curiosity, creativity, and social responsibility. Our diverse range of programs—including Mass Communication and Media Studies, Psychology, Fashion Design, International Relations, Social Work, and the American Degree Program in Social Sciences—are designed to equip students with the knowledge, skills, and critical thinking necessary to thrive in an ever-evolving global landscape.

Our faculty comprises industry professionals and academic scholars who bring real-world expertise into the classroom, ensuring a dynamic and interdisciplinary learning environment. Through innovative curricula, hands-on experiences, and research-driven education, we empower students to become thought leaders, change-makers, and professionals who contribute to a more just, inclusive, and noble human society.



ICECST

2nd International Conference on Electronic Circuits
and Signaling Technologies

ICECST 2025

📍 Malaysia

✉ icecst.conf@gmail.com

23-25, October 2025



Web site: <https://icecst.com/>



LINCOLN
UNIVERSITY COLLEGE
DKU016 (B)



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DIALOGUE PROGRAMMES CONDUCTED
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MALAYSIA**



SUSTAINABLE DEVELOPMENT GOALS
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2024



7TH INTERNATIONAL CONFERENCE ON HEALTHCARE AND ALLIED SCIENCES (ICHAS)

Lincoln University College, Malaysia the 7th International Conference on Healthcare and Allied Sciences (ICHAS) on September 25-26, 2024. This prestigious event, conducted in physical mode, was themed “Improving Diagnosis for Patient Safety” in conjunction with World Patient Safety Day 2024.

The conference brought together healthcare professionals, researchers, and academicians to address crucial issues related to enhancing diagnostic accuracy and safeguarding patient safety.

From LUC, Prof. Dr. Amiya Bhaumik, President; Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO; Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor; Prof. Dr. Faridah Mohd Said, Faculty of Nursing; Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor (Academic) and others graced the event with their presence.

The key members of the conference included Dr. Abdullah Junior S. Mangarun, Dean, College of Health Sciences and Chairman, University Library Committee, Mindanao State University-Iligan Institute of Technology, Philippines; Dr. Ns Chanif, University of Muhammadiyah, Semarang, Indonesia; Dr. Mae-Lanie O. Poblete, Associate Professor, College of Health Sciences of MSU-Iligan Institute of Technology, Philippines, Prof. Dr. Nirnanjan Nayak, Professor of Microbiology, Manipal College of Medical Science Pokhara, Nepal among others.

ICHAS 2024 provided an ideal platform for sharing insights, research findings, and best practices in healthcare to promote a safer global healthcare environment.









<https://www.lincoln.edu.my/7th-international-conference-on-healthcare-and-allied-sciences-ichas/>

7TH INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES (ICRTBEV 2024)

Lincoln University College, Malaysia organized the 7th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2024) on August 28, 2024, via physical mode.

Focal Theme: “Sustainable Development from Business and Social Perspective”

Focus: Promotion and presentation of peer-reviewed research

Objective: Bridge start-ups and SMEs with investors, financiers, and established corporates, and foster business partnerships and joint ventures

Keynote Speaker:

- Peggy Cheng, Founder & Researcher, Ganofarm Group of Companies

Partrons:

1. Prof. Dr. Amiya Bhaumik, Founder & President, LUC, Malaysia
2. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor, LUC, Malaysia
3. Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO, LUC, Malaysia

Business and Tourism:

1. Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and Accountancy, LUC, Malaysia
2. Prof. Dr. Ashish Kumar Sana, Professor, Department of Commerce, University of Calcutta, India

3. Dr. Biswajit Paul, Assistant Professor, PG & Research Department of Commerce, University of Gour Banga, India
 4. Dr. Chetna Priti, Associate Professor and Assistant Director, Amity Business School, Amity University, India
 5. Prof. Dr. Jaskiran Kaur, Campus Director, SVKM's NMIMS Chandigarh Campus, India
 6. Dr. HL Neel Wasantha, Senior Lecturer Grade II, Uva Wellassa University, Sri Lanka
 7. Prof. Dr. Sateesh Kumar Ojha, Regional Dean, Business and Accountancy, LUC, Malaysia & Academic Director, Satya Sai Shikshya Sadan, Nepal
 8. Prof. Datin Sri Dr. Suhaiza Hanim binti Dato' Mohamad Zailani, Director, Ungku Aziz Centre for Development Studies, Department of Management, Faculty of Business and Economics, University of Malaya, Malaysia
 9. Dr. Sui Reng Liana @ William, Associate Professor, LUC, Malaysia
- Healthcare Management:
1. Prof. Dr. Faridah Mohd Said, Faculty of Nursing, LUC, Malaysia
 2. Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor (Academic), LUC, Malaysia
 3. Ts Dr. Sharifah Shafinaz Binti Sh Abdullah, Centre of Nursing, Faculty of Health Science, Universiti Teknologi MARA, Malaysia

Website: <https://icrtbev2024.lincoln.edu.my/>







NUANCES OF SUPERVISION: PRACTICAL APPROACHES IN GUIDING RESEARCH STUDENTS

A capacity-building platform titled “Nuances of Supervision: Practical Approaches in Guiding Research Students” initiated by the Faculty of Social Sciences, Arts & Humanities, Lincoln University College, Malaysia, was organised on August 20, 2024.

Prof. Dr. Ravichandran Moorthy, Head of the Postgraduate Programme (SPHEA), International Relations and Security Studies Programme, and the Research Centre for History, Politics, and International Affairs at the Faculty of Social Sciences and Humanities, University Kebangsaan Malaysia (UKM), was the guest speaker for the event.





Nuances of Supervision: PRACTICAL APPROACHES IN GUIDING RESEARCH STUDENTS

A capacity building platform
initiated by Faculty of Social
Sciences, Arts & Humanities

- 1 20 AUGUST 2024
- 2 10.30 a.m.- 12 p.m.
- 3 AUDITORIUM, WISMA LINCOLN



MORE INFORMATION
+6012-5902060



INVITATION
This is an open invitation
for all Teaching Staff of Lincoln
University College



OUR SPEAKER

Professor Dr. Ravichandran Moorthy
Head, Post Graduate Programme (SPHEA)
International Relations and Security Studies Programme
Research Centre for History, Politics and International Affairs
(SPHEA) Faculty of Social Sciences and Humanities
University Kebangsaan Malaysia (UKM)

*Organized by Faculty of Social Sciences, Arts &
Humanities*

WORKSHOP ON “SUSTAINABLE COMMUNITY SERVICE & ACADEMIA”

Lincoln University College, Malaysia hosted a workshop on “Sustainable Community Service & Academia” on August 16, 2024, at the Wisma Lincoln Auditorium in Petaling Jaya.

The event featured Ts Dr. Sharifah Shafinaz Binti Sh Abdullah from the Centre of Nursing, Faculty of Health Science, Universiti Teknologi MARA, Malaysia, as the resource person.

The workshop aimed to foster collaboration between academic institutions and community service initiatives for sustainable development.





2ND INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENTS IN MATERIALS SCIENCE, TECHNOLOGY AND ENGINEERING (ICSDMSTE 2024)

Lincoln University College, Malaysia, hosted the 2nd International Conference on Sustainable Developments in Materials Science, Technology, and Engineering (ICSDMSTE 2024) on July 25, 2024, as an in-person event.

ICSDMSTE 2024 centered on high-impact topics such as Material Science Engineering, Biomaterials, Ceramics, Graphene Technology, and Advanced Materials and Processing. The focal theme of the conference was “Sustainable Technology – Multidisciplinary Perspectives for a Greener Future.”

The Keynote Speakers of the event were Prof. Dr. Mohd Rafie Bin Johan, Senior Professor & Director, Nanotechnology and Catalysis Research Center, University of Malaya, Malaysia, and Dr. Najma Memon, Professor, National Centre of Excellence in Analytical Chemistry, University of Sindh, Pakistan.

From LUC, Malaysia, the conference was attended by Prof. Dr. Amiya Bhaumik, Founder & President; Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO; Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation); and Dr. Abhijit Ghosh, Dean of the Faculty of Business and Accountancy.







BOOK RELEASE: “ECONOMIC INTEGRATION OF COMESA”

Dato' (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO, Lincoln University College, Malaysia, released the book “Economic Integration of COMESA” in the presence of Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business, and Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), during the 2nd International Conference on Sustainable Developments in Materials Science, Technology, and Engineering (ICSDMSTE 2024) on July 25, 2024.

The book is co-authored by Prof. Dr. Debesh Bhowmik, Research Professor, Lincoln University College, and Fitzgerald Witika, an Economist at Research Expert Solution, Lusaka, Zambia.



<https://www.lincoln.edu.my/book-release-economic-integration-of-comesa/>

WELCOMING SCHOOL COUNSELLORS FROM DAERAH PETALING UTAMA: CAMPUS TOUR & SPEECH BY LUC PRESIDENT PROF. DR. AMIYA BHAUMIK

Lincoln University College, Malaysia is pleased to welcome the school counsellors from Daerah Petaling Utama to the LUC Kelana Jaya campus tour on July 18, 2024. LUC is also delighted to have the Founder and President, Prof. Dr. Amiya Bhaumik, share an insightful speech with all the counsellors.







<https://www.lincoln.edu.my/welcoming-school-counsellors-from-daerah-petaling-utama-campus-tour-speech-by-luc-president-prof-dr-amiya-bhaumik/>

INTERNATIONAL WORKSHOP ON “RECENT TRENDS IN DIGITAL ENTREPRENEURSHIP”

Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and Accountancy, Lincoln University College, Malaysia organised the International Workshop on “Recent Trends in Digital Entrepreneurship” on July 15, 2024 at Wisma Lincoln, Petaling Jaya.

The event was graced by the presence of Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), LUC, Malaysia.





<https://www.lincoln.edu.my/international-workshop-on-recent-trends-in-digital-entrepreneurship/>

INVITED TALK ON “SUSTAINABLE BUSINESS MODEL AND IMPACT INVESTING” BY PROF. DR. CHUNG-SHING LEE AND MOU SIGNING

Lincoln University College, Malaysia, jointly with Saint Martin's University, USA, organized an invited talk on “Sustainable Business Model and Impact Investing” on July 4, 2024, at the auditorium, Wisma Lincoln, Petaling Jaya, Malaysia. Prof. Dr. Chung-Shing Lee, Dean, School of Business, Saint Martin's University, USA delivered the invited talk, where he emphasized the integration of sustainability in business and education.

From LUC, the event was attended by Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and many more.

The talk was organized in conjunction with the MoU signing ceremony for the American Transfer Degree Program (Arts) (MQA/PA 17545). The collaboration aims to enrich students with the knowledge and skills to drive positive societal change and address contemporary global challenges.

Link: <https://www.youtube.com/live/BdUx6FvOD34>







<https://www.lincoln.edu.my/invited-talk-on-sustainable-business-model-and-impact-investing-and-mou-signing/>

A COLLABORATIVE WORKSHOP FOR MBA STUDENTS FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE.

Week-long workshop for MBA students from Delhi Business School, India, conducted in collaboration with our Faculty of Business at Lincoln University College, Malaysia. The workshop, held from 25th July to 29th June 2024, focused on the critical areas of Supply Chain and Logistics with AI and Data Analysis.

This intensive training was led by esteemed professors, including Prof. Dr. Swapan Kumar Majumdar, Dr. Rozaini Binti Rosli, Dr. Dinesh Rajassekharan, and Dr. Oyyappan, under the expert guidance of Prof. Dr. Abhijit Ghosh, Dean of the Faculty of Business. Coordinated by Dr. Midhun, Dean of the Faculty of Computer Science and Multimedia, the workshop provided invaluable insights and hands-on experience to the participants.

We extend our heartfelt gratitude to all the faculty members and students for their enthusiastic participation and contribution to the success of this workshop.



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



<https://www.lincoln.edu.my/supply-chain-and-logistics-with-ai-and-data-analysis/>

CSR TALK ON MENTAL HEALTH EDUCATION

On May 31, 2024, the Faculty of Nursing, Universitas Muhammadiyah Semarang (UNIMUS), Indonesia, in collaboration with the Faculty of Nursing, Lincoln University College, Malaysia, organized a CSR Talk on Mental Health Education for the students.

Nursing Lecturers at Muhammadiyah University of Semarang, Indonesia – Ns. Tri Nurhidayati, Ns. Dera Alfiyanti and Ns. Desi Ariyana Rahayu – were the speakers of the event.





MEDIC ECO FAIR (MEF) 2024

The closing ceremony of Medic Eco Fair (MEF) 2024 was officially initiated by Prof. Datuk Dr. Hajjah Bibi Florina Abdullah on 17th May 2024. During the second week of the MEF 2024, students engaged in a diverse range of activities centered on acquiring necessary knowledge and abilities. Highlights included a series of inspirational speeches from well-known speakers. These speeches were insightful and inspiring, emphasizing the value of endurance, creativity, and dedication in professional and personal development.

In addition to the motivational talks, the week featured a skill lab on CPR and choking, where participants received hands-on training in life-saving techniques. This practical training is designed to enhance their emergency response skills, ensuring they are thoroughly prepared to handle urgent situations. In addition to the skill lab, a debate session was conducted which cultivated critical thinking and public speaking abilities, prompting participants to express and justify their perspectives effectively.

The week featured a variety of sports events, including badminton, futsal, and dodgeball, which fostered physical fitness and teamwork among the participants. The program concluded with a closing ceremony where gifts and certificates were distributed, acknowledging the participants' dedication and accomplishments.





<https://www.lincoln.edu.my/medic-eco-fair-mef-2024/>

INTERNATIONAL YOUTH YOGASANAS DEMONSTRATION

“International Youth Yogasanas Demonstration”, hosted by Lincoln University College, which brought together talented students from Malaysia, India, and Singapore. The event, organized by the Malaysia Youth Yoga Federation, International Youth Yoga Federation, and Ozone Yoga Trust, was a resounding success!

Our Honourable President and Founder, Prof. Dr. Amiya Bhaumik, graced the occasion and facilitated the yoga trainers and student performers. He awarded medals to the outstanding participants and delivered an inspiring speech, emphasizing the importance of yoga and the unity it brings to humanity.

We Lincoln University College, continue to promote wellness and cultural exchange through the beautiful practice of yoga.





HONOURABLE PRESIDENT AND FOUNDER, PROF. DR. AMIYA BHAUMIK, GRACED THE OCCASION AND FACILITATED THE YOGA TRAINERS AND STUDENT PERFORMERS, AND DELIVERED AN INSPIRING SPEECH, EMPHASIZING THE IMPORTANCE OF YOGA AND THE UNITY IT BRINGS TO HUMANITY



AT THE EVENT, DR. V. BALAKRISHNAN, FOUNDER OF OZONE YOGA TRUST AND INTERNATIONAL YOGA INSTRUCTOR, PRESENTED HIS BOOK "PRACTISING YOGA DAILY" TO OUR HONOURABLE PRESIDENT AND FOUNDER, PROF. DR. AMIYA BHAUMIK OF LINCOLN UNIVERSITY COLLEGE



AT THE EVENT, DR. V. BALAKRISHNAN, FOUNDER OF OZONE YOGA TRUST AND INTERNATIONAL YOGA INSTRUCTOR, PRESENTED HIS BOOK "PRACTISING YOGA DAILY" TO OUR HONOURABLE PRESIDENT AND FOUNDER, PROF. DR. AMIYA BHAUMIK OF LINCOLN UNIVERSITY COLLEGE



THE INTERNATIONAL YOGASANAS DEMONSTRATION A GATHERING OF NATIONS IN HARMONY, CELEBRATING WELLNESS AND CULTURAL EXCHANGE THROUGH YOGIC PRACTICE.



**THE INTERNATIONAL YOGASANAS DEMONSTRATION A GATHERING OF NATIONS IN HARMONY,
CELEBRATING WELLNESS AND CULTURAL EXCHANGE THROUGH YOGIC PRACTICE.**



**THE INTERNATIONAL YOGASANAS DEMONSTRATION A GATHERING OF NATIONS IN HARMONY,
CELEBRATING WELLNESS AND CULTURAL EXCHANGE THROUGH YOGIC PRACTICE.**

<https://www.lincoln.edu.my/international-youth-yogasanas-demonstration/>

MEDIC ECO FAIR (MEF) EVENT BY FACULTY OF MEDICINE

We Faculty of Medicine are delighted to inform that our Medic Eco Fair (MEF) 2024 has been officially inaugurated by our Dean, Prof. Dr. Zarina binti Awang on the 6th of May 2024

This year's theme for MEF is "Plastic vs Planet" 🌍

As a part of MEF 2024, students has participated in various activities such as: Public Speaking, Debate Competition, Abstract writing, Poster presentation, Indoor activities.

Year 2 Medical Students also visited Hospital Tanjung Karang and presented the clinical cases. This is to ensure they have ample preparation for their clinical years.

These activities have been in line with our LUC Faculty of Medicine's motto "Nurturing Competent, Conscience & Compassionate Global Doctors"





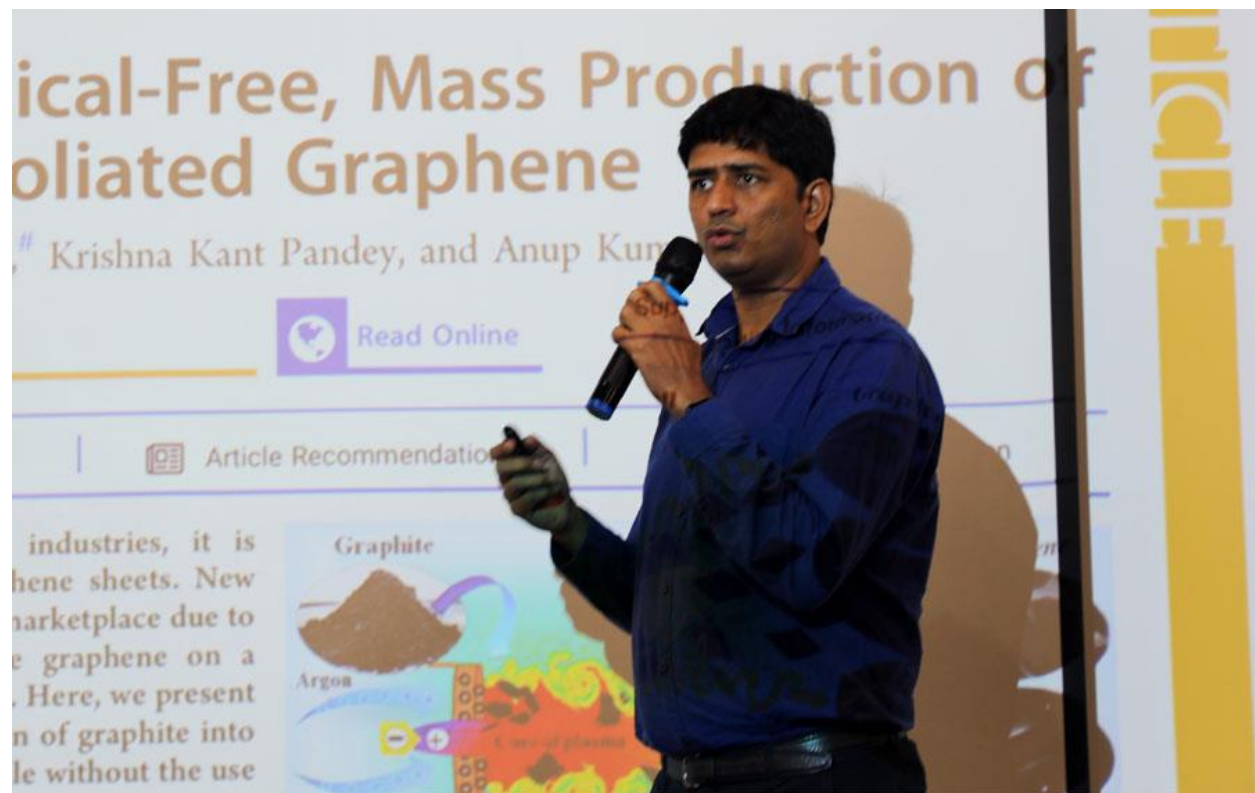




<https://www.lincoln.edu.my/medic-eco-fair-mef-event-by-faculty-of-medicine/>

SPEECH BY PROF. DR. ANUP KESHRI AT LUC EVENT

Prof. Dr. Anup Keshri, Project Director, Technology Innovation Hub, Indian Institute of Technology Patna, India delivered an insightful speech on a scientific subject, on May 3, 2024. Prof. Dr. Amiya Bhaumik, Founder & President, Lincoln University College, Malaysia, Prof. Dr. Trilok Nath Singh, Director, IIT Patna, India and other dignitaries were present at the event.





<https://www.lincoln.edu.my/speech-by-prof-dr-anup-keshri-at-luc-event/>

SPEECH BY DR. SAI KIRAN ORUGANTI AT LUC EVENT

On May 3, 2024, Dr. Sai Kiran Oruganti, CEO, Technology Innovation Hub, Indian Institute of Technology Patna, India delivered an insightful speech on “Indus Resonator: Zenneck Wave Power Transfer”. Datuk Dr. Hj. Bibi Florina Abdullah, Pro Chancellor, Prof. Dr. Amiya Bhaumik, Founder & President, Lincoln University College, Malaysia, Prof. Dr. Trilok Nath Singh, Director, IIT Patna, India and other dignitaries were present at the event.





<https://www.lincoln.edu.my/speech-by-dr-sai-kiran-oruganti-at-luc-event/>

SPEECH BY PROF. DR. TRILOK NATH SINGH AT LUC EVENT

Prof. Dr. Trilok Nath Singh, Director, Indian Institute of Technology Patna, India delivered an insightful geological speech on May 3, 2024. Prof. Dr. Amiya Bhaumik, Founder & President, Datuk Dr. Hjh. Bibi Florina Abdullah, Pro Chancellor, Lincoln University College, Malaysia, Prof. Dr. Trilok Nath Singh, Director, IIT Patna, India and other dignitaries were present at the event.





<https://www.lincoln.edu.my/speech-by-prof-dr-trilok-nath-singh-at-luc-event/>

SEMINAR ON “INTELLECTUAL PROPERTY OWNERSHIP”

Faculty of Pharmacy, Lincoln University College, Malaysia organised a seminar on “Intellectual Property Ownership” on March 21, 2024, at the University campus.

Dato (AMB) Mohd Yusoff A. Bakar, Deputy Vice Chancellor (Student Affairs), LUC, Malaysia and Mr. Lawrence Yip, CEO, Trademark2u Sdn Bhd, Malaysia were the noted speakers of the seminar.



<https://www.lincoln.edu.my/seminar-on-intellectual-property-ownership/>

DATASCAPE SUMMIT 2024: A RESOUNDING SUCCESS

We extend our heartfelt gratitude to everyone who joined us for the intellectually stimulating journey at the DataScape Summit 2024.

With over 70 participants in attendance, including distinguished delegates from IEEE USA, IEEE Malaysia, and IEEE India, the summit was a true testament to the power of collaboration and innovation in the field of technology.

A special thank you goes to our esteemed Chief Patrons, Prof. Dr. Amiya Bhaumik and Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, for their invaluable support and guidance throughout the event. We were privileged to have Mr. Eric Berkowitz, Director of Membership & Education at IEEE

Computer Society, USA, and esteemed members like YBHG. PROF. TS. DR. SHUKOR BIN ABD RAZAK and Professor Ts. Dr -Ing. Lau Sian Lun, grace our event as Guest of Honor.

Our lineup of speakers brought diverse perspectives and expertise to the forefront, covering a wide range of topics including generative AI, data science, and smart agriculture. A heartfelt thank you to Dr. Uohna Thiessen, Prof. Dr. Amlan Chakrabarti, Mr. Mukesh Maran, Prof. Dr. Jyoti Gautam, Mr. Mohamed Rawidean Mohd Kassim, and Assoc. Prof. Dr. Midhunchakkaravarthy for their enlightening presentations and insights.

We also commend the organizing team for their meticulous planning and dedication, ensuring a seamless and enriching experience for all participants. Your efforts truly made DataScape Summit 2024 a resounding success.

As we celebrate this milestone, let's continue to harness the power of technology and collaboration to drive innovation and create a brighter future. Stay tuned for updates on future events and initiatives.



<https://www.lincoln.edu.my/datascape-summit-2024-a-resounding-success/>

3RD INTERNATIONAL CONFERENCE ON DISASTER MANAGEMENT AND HUMAN HEALTH RISK (ICDMHHR 2024)

Lincoln University College, Malaysia organised the 3rd International Conference on Disaster Management and Human Health Risk (ICDMHHR 2024) on March 7, 2024.

The focal theme of the conference was ‘Sustainable Water Management and Environment’. Other focused areas include agriculture and water management, communication and information technology, diseases such as dengue and rabies, disaster preparedness and emergency management, flood prevention and response, geriatric healthcare, occupational hazards among others.

The keynote speakers from Lincoln University College, Malaysia were President Dr. Amiya Bhaumik, Pro-Chancellor Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Vice Chancellor & CEO Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Deputy Vice Chancellor (Academic) Prof. Datin Dr. Hafizah Che Hassan, and Prof. Dr. Santhna Letchmi, Dean, Faculty of Nursing, Prof. Dr. Zarina Awang, Dean, Faculty of Medicine, and Prof. Dr. Faridah Mohd Said, Postgraduate Coordinator, Faculty of Nursing.

Other keynote speakers included Mr. Michael Simon, CEO, Homegrown Productions Sdn Bhd, Dr. Neil Madulara Martin, Associate Professor, College of Nursing, Mindanao State University – Iligan Institute of Technology Iligan City, Philippines, and Dr. Y. Vinodhini, Professor, Amjad Ali Khan College of Business Administration, Hyderabad, India.

Website: <https://icdmhhr2024.lincoln.edu.my/>



<https://www.lincoln.edu.my/3rd-international-conference-on-disaster-management-and-human-health-risk-icdmhhr-2024/>

SHIFT INTERNATIONAL CONFERENCE & WINTER SCHOOL, 9TH MTERMS, AND EUROPEAN WELLNESS ACADEMY'S BIO-REGENERATIVE PRECISION MEDICINE (SHIFT-MTERMS-EWAS BRPM 2024)

The SHIFT International Conference & Winter School, alongside the 9th MTERMS and the European Wellness Academy's Bio-Regenerative Precision Medicine (SHIFT-MTERMS-EWAS BRPM 2024), convened on February 27, 2024, at the Faculty of Medicine, Universiti Kebangsaan Malaysia and February 28-29, 2024, at the Komune Living & Wellness Cheras Kuala Lumpur. The event showcased cutting-edge research, developments, and practices in the field of precision medicine and tissue engineering with a focus on bio-regenerative techniques.

The participants from Lincoln University College, Malaysia, Prof. Zarina Zarina Binti Awang (Dean, Faculty of Medicine), Assoc. Prof. Capt (R) Dr. Farid Bin Che Ghazali (Faculty of Dentistry), Assoc. Prof. Dr. Idris Adewale Ahmed (Deputy Dean, Postgraduate Studies, Faculty of Applied Science), and Assoc. Prof. Dr. Suriyakala Perumal Chandran (Biochemistry Department, Faculty of Medicine), were selected by the Honorable Pro-Chancellor, Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, with the main objective of strengthening LUC's collaborations and research activities.

Overall, the SHIFT International Conference & Winter School, 9th MTERMS, and European Wellness Academy's Bio-Regenerative Precision Medicine (SHIFT-MTERMS-EWAS BRPM 2024) offered a platform for interdisciplinary dialogue and contributed to advancing the frontier of precision medicine in the global healthcare landscape.



<https://www.lincoln.edu.my/shift-international-conference-winter-school-9th-mterms-and-european-wellness-academys-bio-regenerative-precision-medicine-shift-mterms-ewas-brpm-2024/>

SUCCESSFUL COMPLETION OF DATA ANALYTICS TRAINING WEEK

We're excited to share the triumphant conclusion of our Data Analytics Training Week, a collaborative effort between the Faculty of Computer Science and Multimedia, Lincoln University College and Stanley College Of Engineering & Technology For Women India.

Under the esteemed guidance of Prof. Dr. Amiya Bhaumik, President of Lincoln University College the event commenced on February 5th with great anticipation. Throughout the week, participants embarked on a journey filled with enriching sessions, aimed at equipping them with essential skills and knowledge in the realm of data analytics.

Here's a snapshot of the enlightening sessions delivered by our distinguished presenters:

Python for Data Analytics

Presented by Assoc. Prof. Dr. Midhun Chakkaravarthy Dean, Faculty of Computer Science and Multimedia, Lincoln University College

Data Analysis and Visualization

Presented by Assoc. Prof. Dr. Vivekanandam, Deputy Dean, Faculty of Computer Science and Multimedia, Lincoln University College

Machine Learning Essentials

Presented by Dr. Munir Kolapo Yahya-Imam, Lecturer, Faculty of Computer Science and Multimedia, Lincoln University College

Ethical Considerations in Data Analytics

Presented by Dr. Dinesh Rajassekharan, Lecturer, Faculty of Computer Science and Multimedia, Lincoln University College

The event culminated on February 9th with a valedictory session, where Prof. Dr. Amiya Bhaumik honored participants by presenting them with certificates, acknowledging their dedication and commitment throughout the training.



<https://www.lincoln.edu.my/successful-completion-of-data-analytics-training-week/>

CHANCELLOR'S ADDRESS TO LUC FACULTY MEMBERS

Prof. Dr. Norman Madsen, Chancellor, LUC, Malaysia interacted with all the Faculty Members of the University. He was introduced by Prof. Dr. Amiya, Founder & President, LUC, Malaysia in the presence of Datuk Dr. Hajah Bibi Florina binti Abdullah, Pro Chancellor and Datuk (AMB) Mohd Yusof bin A. Bakar, Chief Executive Officer, LUC, Malaysia, along with all the Deputy Vice Chancellors, Deans and Staff Members.

Dr. Madsen emphasised on President Abraham Lincoln's legacy and democracy in education system. Following that, Prof. Dr. Judith Elaine Harris conveyed her message in her speech.



<https://www.lincoln.edu.my/chancellors-adress-to-luc-faculty-members/>

INTERNATIONAL WINTER CAMPAIGN, 2024 OF LINCOLN UNIVERSITY COLLEGE, MALAYSIA IN COLLABORATION WITH GUIZHOU UNIVERSITY, CHINA

Lincoln University College, Malaysia has organized a “Winter Camp – 2024” in collaboration with Guizhou University, China from 7th to 20th January 2024. The honorable President Dr. Amiya Bhaumik, Pro Chancellor Prof. Datuk Dr. Hjh. Bibi Florina Abdullah, Vice Chancellor / Chief Executive Officer Dato’ (AMB) Dr Mohd Yusoff Abu Bakar of Lincoln University College were

present in this Camp. Other delegates, faculties, staff as well as students joined the campaign. In this long campaign several activities, educational events, tour and cultural performances were organized. Students from both universities participated in this camp in various aspects and made it a joyous event. President Dr. Amiya Bhaumik & Pro Chancellor Prof. Datuk Dr. Hj. Bibi Florina Abdullah through their motivational speech inspired the students for their glorious career ahead. All the students enjoyed this auspicious event.

Video Link: <https://www.lincoln.edu.my/wp-content/uploads/2024/01/LUC-Guizhou-University-China-Winter-Camp-Farewell-2024.mp4>



<https://www.lincoln.edu.my/international-winter-campaign-2024-of-lincoln-university-college-malaysia-in-collaboration-with-guizhou-university-china/>

RESEARCH MEETING

On January 9th, 2024, a research meeting took place to discuss collaboration between Mr. Jin Sihao and Ms. Zhenzhen Dong from Shaoxing Vocational and Technical College, China, and key representatives including Professor Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), and Dr. Tanima Bhattacharya, Faculty of Applied Science, Lincoln University College, Malaysia.



<https://www.lincoln.edu.my/research-meeting/>

FACULTY OF AI COMPUTING AND MULTIMEDIA STUDENTS EXPLORE INTERACTIVE ART AND IMMERSIVE EXPERIENCES

Students from the Faculty of AI Computing and Multimedia enjoyed an enriching day out, visiting the “Faizal Sidik: 25 Years” exhibition at Wisma Kebudayaan Soka Gakkai Malaysia (WKSGM), a gallery featuring interactive installations and digital experiences.

The visit provided an opportunity for the students to engage with contemporary art in a dynamic public space. Following this, they experienced the thrills of HAUNTU MALAYSIA, a unique immersive environment, led by Mr. Mohd Nabil Amin and Ms. Cik Balqis Nabilah Ramanizan.

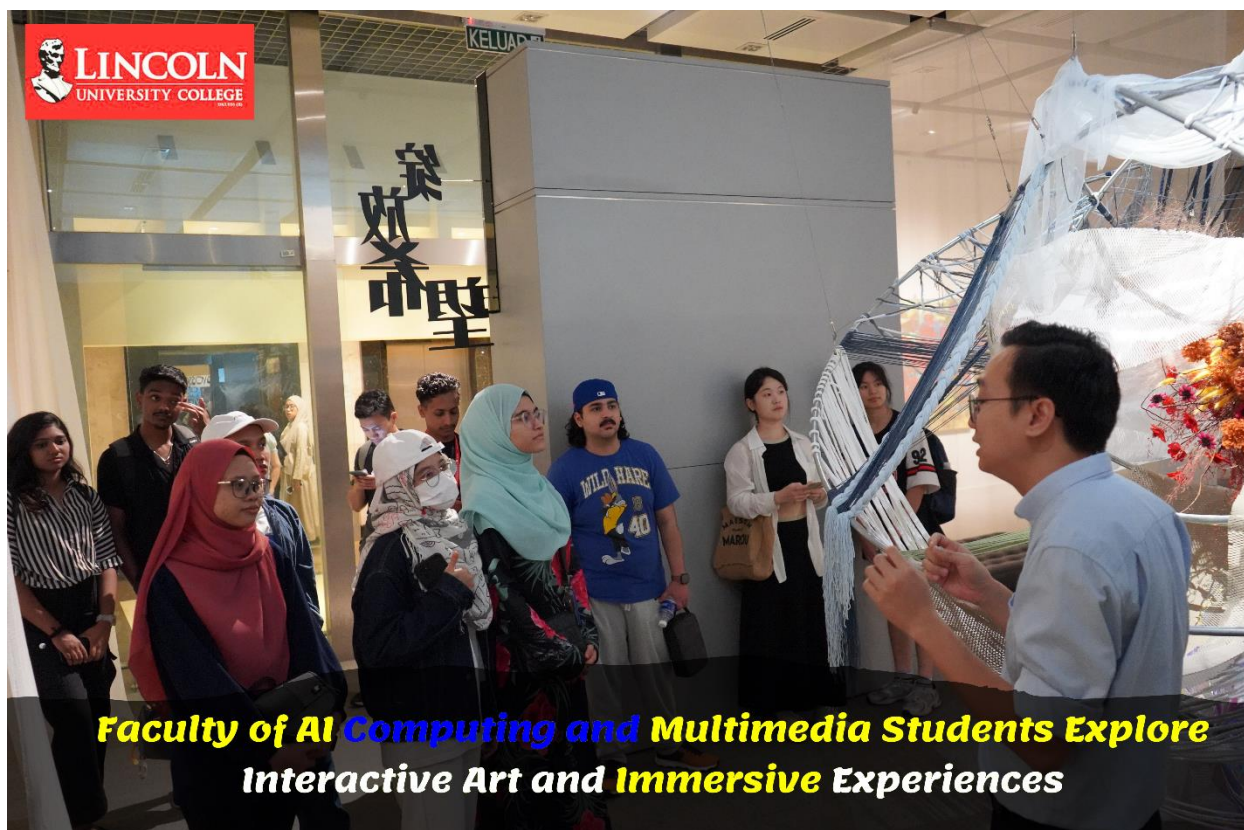


Faculty of AI Computing and Multimedia Students Explore Interactive Art and Immersive Experiences



Faculty of AI Computing and Multimedia Students Explore Interactive Art and Immersive Experiences



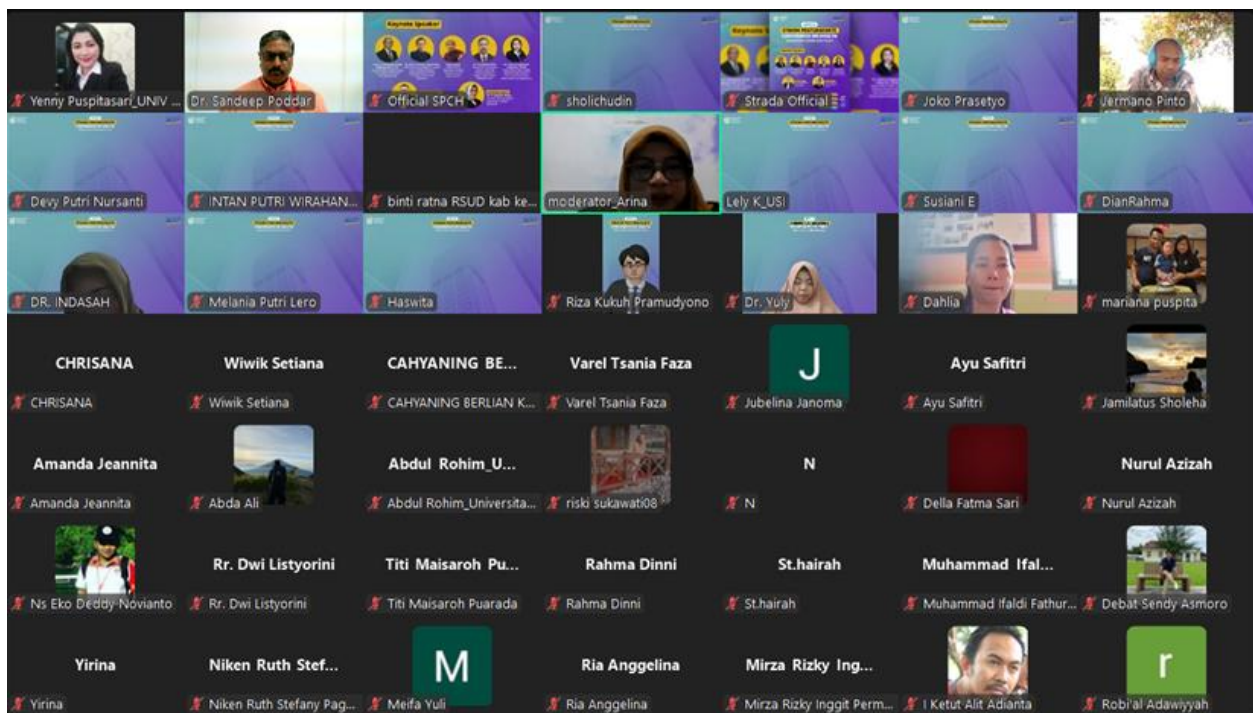
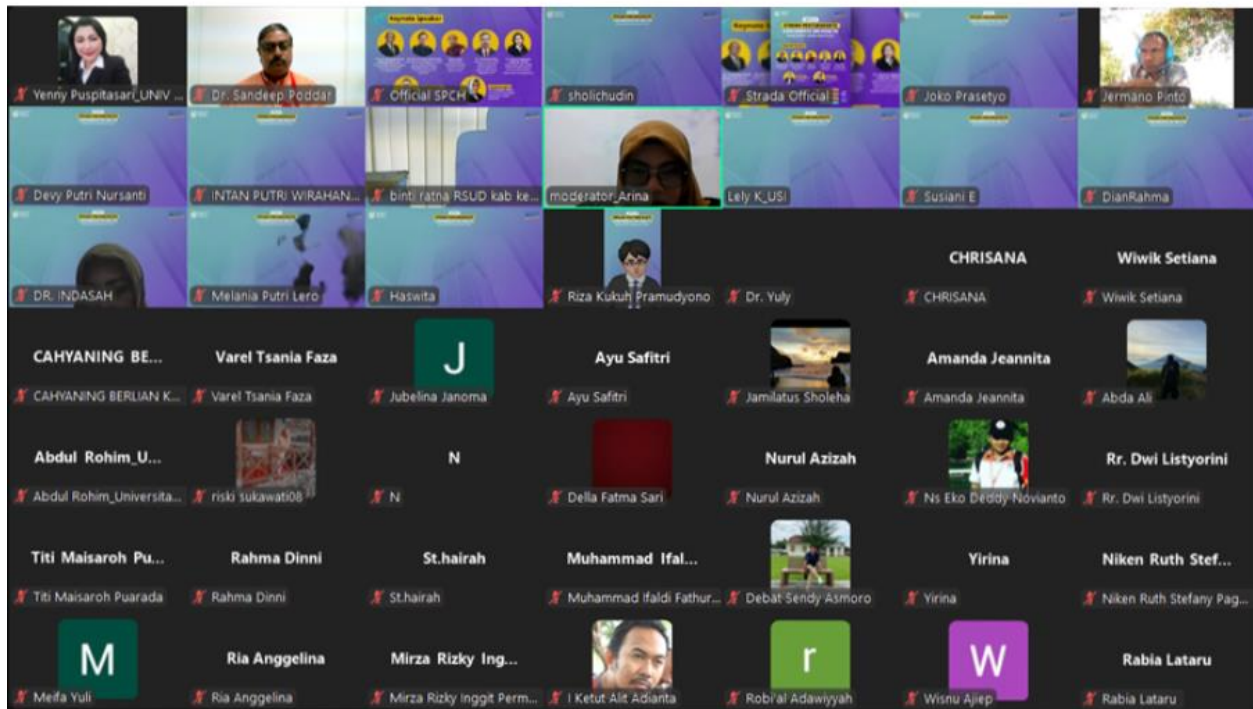


Faculty of AI Computing and Multimedia Students Explore Interactive Art and Immersive Experiences

PROF. DR. SANDEEP PODDAR DELIVERS ONLINE TALK ON “HEALTH ECONOMICS IN SUPPORT OF THE GOLDEN GENERATION 2045”

Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia delivered an online talk on “Health Economics in Support of the Golden Generation 2045” at the Strada Postgraduate Conference on Health 2024, organised by Universitas STRADA Indonesia on August 31, 2024.

Dr. Poddar’s presentation highlighted the key strategies for advancing health economics to benefit future generations.



FACULTY DEVELOPMENT PROGRAMME FOR ELEVATING RESEARCH COMPETENCE: A METHODOLOGICAL APPROACH ON OCTOBER 6, 2023

Organised by Lincoln University College (LUC), Malaysia.

The Faculty Development Programme has been attended by 46 Faculty members from KPR College of Arts, Science and Research, Coimbatore, Tamil Nadu, India. Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business, Lincoln University College, Malaysia delivered welcome note, Prof. Dr. Amiya Bhaumik, Founder & President, delivered the Keynote Address, and, Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation) served as the resource person and conducted the programme. The faculty members of KPR College also met Associate Prof. Dr. M. S. Bexci, Faculty of Social Science, Lincoln University College and made a short campus tour.



<https://www.lincoln.edu.my/faculty-development-programme-for-elevating-research-competence-a-methodological-approach-on-october-6-2023/>