

### **OUTREACH COMMUNITY SERVICES**

### **COMMUNITY WELLNESS PROGRAMME**

Lincoln University College runs health-related academic programs (e.g., Public Health, Sports & Fitness, Nursing) and has a documented history of community outreach — notably free health screening and health promotion activities in local communities. These activities align with SDG 3 (Good Health & Well-Being) and contribute to the university's institutional engagement/impact profile. However, publicly available documentation of systematic outreach across some thematic areas (e.g., family planning, community nutrition programs, aging-well initiatives) is limited on the university website and news posts

### Lincoln University College's Health Initiatives

### Documentation Limitations

Highlights gaps in publicly available information

### **Public Health**

Focuses on community health education and awareness

### SDG 3 Alignment

Contributes to global health and well-being goals

## Sports & Fitness

Promotes physical activity and wellness

### Community Outreach

Involves health screenings and promotion in local areas

## T

### Nursing

Provides healthcare education and training

## World Pharmacist Day 2025: A free health checkup outreach initiatives for general public

The School of Pharmacy, Lincoln University College is proud to host a special World Pharmacist Day booth, celebrating the theme:

### "Think Health, Think Pharmacist"

What We're Offering the Community:

- Free Health Screenings Complete health check in minutes
- Professional Medical Consultations No appointment needed
- Educational Activities Learn about modern pharmacy practices
- Prize Giveaways Fun activities for the whole family

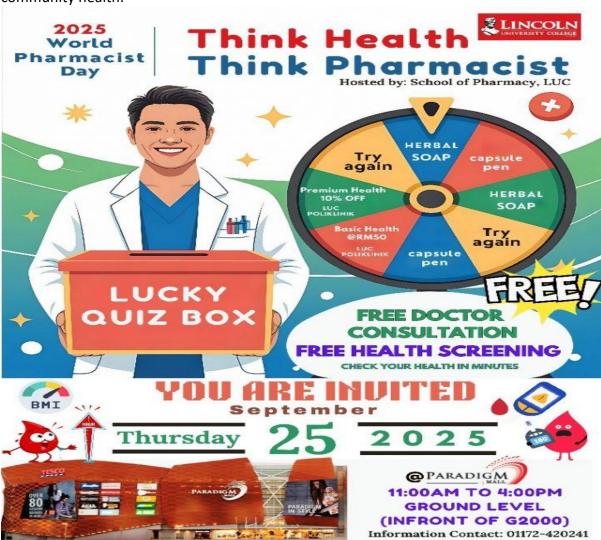
When & Where:

Paradigm Mall, Ground Level (In front of G2000)

Thursday, 25 September 2025

11:00 AM to 4:00 PM

Modern pharmacists are healthcare navigators who provide medication safety, wellness guidance, and personalized health advice. Join us in recognizing their contributions to community health.



### Malaysian community service by Dentistry Lincoln

Our Year 3 Batch 11 students from Lincoln University College, School of Dentistry, brought big smiles and valuable lessons to the little ones at Little FootPrint Kindergarten, Taipan, Ara Damansara. Through a fun and interactive Dental Health Talk, our future dentists taught the children about the importance of oral hygiene, proper brushing techniques, and healthy eating habits. Let's build healthy habits and brighter smiles from a young age.





## Prof. Dr. Sandeep Poddar's Lecture on "Sustainable Research in Healthcare & Allied Sciences

The Faculty of Applied Science, Lincoln University College, Malaysia organized an open lecture by Prof. Dr. Sandeep Poddar on July 5, 2025. The talk was titled "Sustainable Research in Healthcare & Allied Sciences" and a total of 19 students and 12 lecturers participated in the session from the local community.

The talk was highly beneficial as it raised awareness about the importance of a safe and sustainable environment. It was followed by a lively Q&A session, during which Prof. Dr. Sandeep Poddar addressed various questions from the audience.



## Little Smiles, Big Lessons: Dental Health Talk at Tadika Nimblebee by Dentistry Lincoln

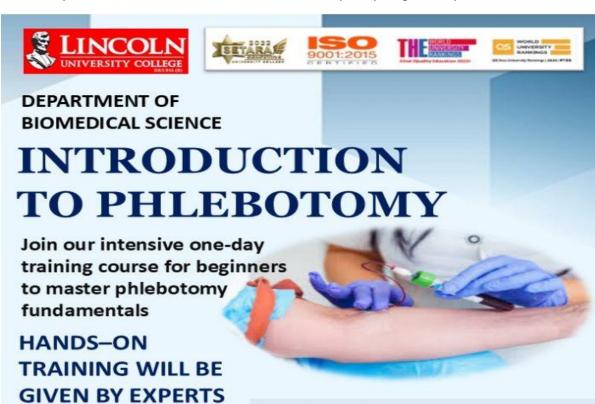
Our Year 3 Batch 11 students from Lincoln University College, School of Dentistry, had a wonderful time spreading smiles and knowledge at Tadika Nimblebee, Kelana Jaya! They conducted a fun and interactive Dental Health Talk for the little ones, teaching them the importance of oral hygiene, proper brushing techniques, and healthy eating habits. Let's build healthy smiles from a young age!





### INTRODUCTION FOR PHLEBOTOMY

The hands-on workshop is designed for beginners and aims to build fundamental skills in phlebotomy. It would be beneficial for relevant staff, especially those involved in clinical, laboratory, or healthcare-related roles. The workshop is open general public.



REGISTER NOW



DATE: 30<sup>TH</sup> JUNE 2025 VENUE: PHYSIOTHERAPY LAB, MAS CAMPUS, LUC TIME: 09.00 AM – 1.00 PM

LUC MEMBER: RM 150 NON-LUC MEMBER: RM 180

\*e-certificate will be provided

\*Refreshment is included

**PAYMENT DETAILS:** 

RHB Bank Acct No: 21234900066912

Lincoln Higher Learning Sdn Bhd

Swift Code: RHBBMYKL

Contact Us:

Mdm Vijaya- 01116699703

Dr Devi- 0143661992

## Strengthening Bonds and Promoting Sustainability at Bagan Lalang Beach

On 14th June 2025, the Pre-Clinical students and lecturers from the Faculty of Medicine participated in a day trip to Bagan Lalang Beach, Sepang, as part of the Medic Eco Fair (MEF) 2025. The event aimed to promote environmental awareness, community engagement, and team building, while also strengthening the bond between students and faculty members outside the academic setting. The trip featured a series of fun, meaningful, and interactive activities designed to foster teamwork and instill a sense of social and environmental responsibility. Participants took part in a beach-cleaning initiative, contributing to the preservation of the local ecosystem by collecting litter and promoting sustainable practices. In addition to the environmental efforts, the program also included a variety of recreational activities, such as beach games, a lively tug-of-war competition, and a potluck shared between students and staff. Overall, the MEF 2025 trip to Bagan Lalang Beach proved to be a meaningful and impactful experience, fostering stronger bonds, cherished memories, and a shared commitment to environmental and community values.





## AMSA Lincoln Health Day event – "Gut Matters: Understanding Dyspepsia and Diet in Malaysia"

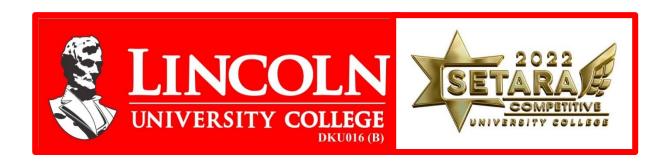
On Saturday, 10th May 2025, AMSA Lincoln successfully held its Health Day event, themed "Gut Matters: Understanding Dyspepsia and Diet in Malaysia" at Lecture Hall 2, Lincoln University, Lembah Sireh. The highlight of the event was an insightful session delivered by Dr. Cheong, a gastroenterologist from HRPZ II, who discussed the prevalence, causes, and dietary factors contributing to dyspepsia in Malaysia. A total of 41 students from Years 3, 4, and 5 attended the event, which also featured an engaging interactive quiz. Prizes were awarded to the top five participants.



## Optimizing Chemotherapeutic Strategies in Endodontics through Al Integration and Digital Dentistry Innovation

We are proud to share that Lincoln University College's School of Dentistry, Associate Professor Dr. Mark Low Jun Fay was invited by the International College of Dentists (ICD) to deliver a lecture on the global stage. His presentation, titled "Optimizing Chemotherapeutic Strategies in Endodontics through AI Integration and Digital Dentistry Innovation," the first of it's kind in Malaysia, explored how cutting-edge technologies are revolutionizing endodontic care and treatment outcomes. AP Dr Mark's contribution underscores the University's ongoing commitment to advancing dental education, research, and clinical excellence on an international platform.

Congratulations, Prof Mark, on this prestigious recognition and for representing our academic community with distinction!



# COMPILED REPORTS ON HEALTH OUTREACH PROGRAMMES CONDUCTED BY LINCOLN UNIVERSITY COLLEGE MALAYSIA WITH NGOS







































2023 - 2024



### **MEDIC ECO FAIR (MEF) 2024**

The closing ceremony of Medic Eco Fair (MEF) 2024 was officially initiated by Prof. Datuk Dr. Hajjah Bibi Florina Abdullah on 17th May 2024. During the second week of the MEF 2024, students engaged in a diverse range of activities centered on acquiring necessary knowledge and abilities. Highlights included a series of inspirational speeches from well-known speakers. These speeches were insightful and inspiring, emphasizing the value of endurance, creativity, and dedication in professional and personal development.

In addition to the motivational talks, the week featured a skill lab on CPR and choking, where participants received hands-on training in life-saving techniques. This practical training is designed to enhance their emergency response skills, ensuring they are thoroughly prepared to handle urgent situations. In addition to the skill lab, a debate session was conducted which cultivated critical thinking and public speaking abilities, prompting participants to express and justify their perspectives effectively.

The week featured a variety of sports events, including badminton, futsal, and dodgeball, which fostered physical fitness and teamwork among the participants. The program concluded with a closing ceremony where gifts and certificates were distributed, acknowledging the participants' dedication and accomplishments.





https://www.lincoln.edu.my/medic-eco-fair-mef-2024/

### INTERNATIONAL YOUTH YOGASANAS DEMONSTRATION

"International Youth Yogasanas Demonstration", hosted by Lincoln University College, which brought together talented students from Malaysia, India, and Singapore. The event, organized by the Malaysia Youth Yoga Federation, International Youth Yoga Federation, and Ozone Yoga Trust, was a resounding success!

Our Honourable President and Founder, Prof. Dr. Amiya Bhaumik, graced the occasion and facilitated the yoga trainers and student performers. He awarded medals to the outstanding participants and delivered an inspiring speech, emphasizing the importance of yoga and the unity it brings to humanity.

We Lincoln University College, continue to promote wellness and cultural exchange through the beautiful practice of yoga.





AT THE EVENT, DR. V. BALAKRISHNAN, FOUNDER OF OZONE YOGA TRUST AND INTERNATIONAL YOGA INSTRUCTOR, PRESENTED HIS BOOK "PRACTISING YOGA DAILY" TO OUR HONOURABLE PRESIDENT AND FOUNDER, PROF. DR. AMIYA BHAUMIK OF LINCOLN UNIVERSITY COLLEGE



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https://www.lincoln.edu.my/international-youth-yogasanas-demonstration/

### MEDIC ECO FAIR (MEF) EVENT BY FACULTY OF MEDICINE

We Faculty of Medicine are delighted to inform that our Medic Eco Fair (MEF) 2024 has been officially inaugurated by our Dean, Prof. Dr. Zarina binti Awang on the 6th of May 2024

This year's theme for MEF is "Plastic vs Planet"

As a part of MEF 2024, students has participated in various activities such as: Public Speaking, Debate Competition, Abstract writing, Poster presentation, Indoor activities.

Year 2 Medical Students also visited Hospital Tanjung Karang and presented the clinical cases. This is to ensure they have ample preparation for their clinical years.

These activities have been in line with our LUC Faculty of Medicine's motto "Nurturing Competent, Conscience & Compassionate Global Doctors"













https://www.lincoln.edu.my/medic-eco-fair-mef-event-by-faculty-of-medicine/

### HEALTH CHECKUP FOR THE NEEDY CHILDREN

On April 26, 2024, Prof. Dr. Swamy KB, Director for International Affairs, Lincoln University College, Malaysia conducted a Health Check-up for the children of Papa Home for Street Children in Visakhapatnam, Andhra Pradesh, India.





https://www.lincoln.edu.my/health-checkup-for-the-needy-children/

### LINCOLN UNIVERSITY COLLEGE PARTNERS WITH SELANGOR STATE DEPARTMENT OF YOUTH AND SPORTS FOR YOUTH EMPOWERMENT PROGRAM AND HEALTH INITIATIVE

Lincoln University College (LUC), Malaysia has partnered with the Selangor State Department of Youth and Sports to facilitate the "Kembara Jumpa Orang Muda Negeri Selangor" program on March 10, 2024 at MBSA Convention Centre. As part of this initiative, students from LUC's Faculty of Medicine opened a free health screening counter for attendees.

Deputy Minister of Youth and Sports, YB Adam Adli Abd Halim, attended the session to oversee the youth leadership transition plan in conjunction with the organization of the program.

The Kembara JOM aimed to enable youth stakeholders to provide direct feedback and views on the draft Youth Leadership Transition Plan to the highest leadership of the Ministry of Youth and Sports.

The program was also graced by the presence of the Selangor State Youth, Sports, and Entrepreneurship Exco, YB Najwan Halimi, and Director-General of JBSN, YBrs. Tuan Mohd Azhari Mohammad, and the Director of JBS Selangor, Puan Azura Haji Sarbin.





https://www.lincoln.edu.my/lincoln-university-college-partners-with-selangor-state-department-of-youth-and-sports-for-youth-empowerment-program-and-health-initiative/

## "PHARMACIST CAREER AND PUBLIC HEALTH AWARENESS": AN OUTREACH INITIATIVE PROGRAM

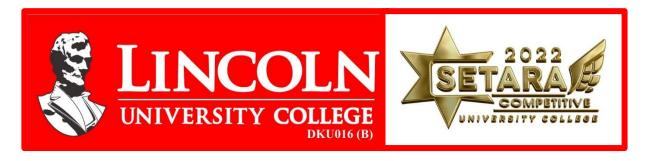
On 23 January 2024, the Pharmacy Students Association (PHARSA), Lincoln University College (LUC), Malaysia organized a remarkable event titled "Pharmacist Career and Public Health Awareness" at SMK Raja Muda Musa in Bestari Jaya, Selangor.

The event provided a valuable opportunity for pharmacy students to connect and explore various aspects of skills. The program was thoughtfully designed to meet three key objectives: educating and sharing knowledge with the community, encouraging teamwork and building meaningful social connections among participants.

Dr. Ahmad Syamil, a representative from the Faculty of Pharmacy, LUC, addressed the audience on the crucial topic of smoking and vaping cessation. His presentation provided students and teachers of SMK Raja Muda Musa with essential knowledge and strategies to tackle smoking and vaping habits, highlighting the importance of public health initiatives in combating these harmful practices.



https://www.lincoln.edu.my/pharmacist-career-and-public-health-awareness-an-outreach-initiative-program/



### LINCOLN UNIVERSITY COLLEGE TAKES PART IN MASS CPR PROGRAM

A Mass CPR Program was organized at Mydin Mall, Tunjong, Kota Bharu, Malaysia by the Emergency Medical & Trauma Association of HRPZII Kelantan on July 27, 2024.

LUC Participation: Lincoln University College, Malaysia, along with other NGOs in the country, was invited to join the event. From LUC, a total of 13 students from Batch 11 (Year 4) participated in the program.

### **Program Objective:**

- · Raise awareness about the importance of CPR.
- · Provide early first aid training to participants.
- · Equip individuals with the skills to potentially save lives.
- · Address the high mortality rate due to cardiovascular disease in Malaysia.

### **Valuable Outcomes:**

- · Students from various organizations participated in effective CPR training.
- · Participants were instructed and guided by Saint John Ambulance, the Red Crescent Society, members of the Emergency Department at University Science Hospital, and the Fire and Malaysian Civil Defense Force departments.
- · Lincoln University College supported the activity organized by EMTRAk by donating a sum of RM 500.











## LINCOLN UNIVERSITY COLLEGE CELEBRATES UNITY AND NATIONAL PRIDE WITH MERDEKA FUN RUN

Lincoln University College, Malaysia proudly hosted the Merdeka Fun Run in collaboration with MBPJ as part of the 2024 Merdeka celebrations.

This event brought together students, staff, and the local community to celebrate Malaysia's independence in a fun and engaging way. Participants enjoyed an energetic run, followed by an interactive town hall session, where they shared ideas and discussed important local issues.

The day was filled with excitement, camaraderie, and national pride, making it a memorable occasion for all.







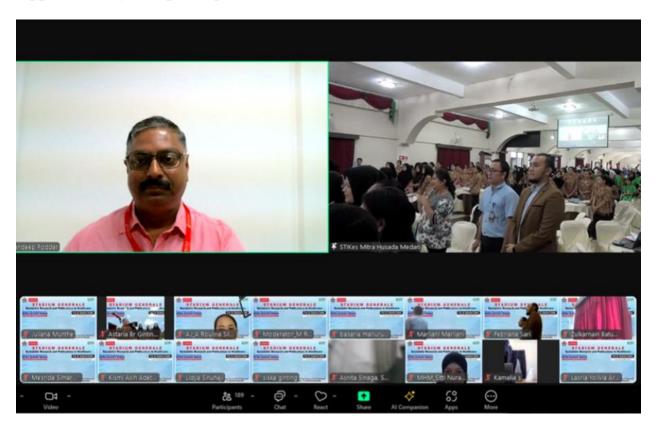


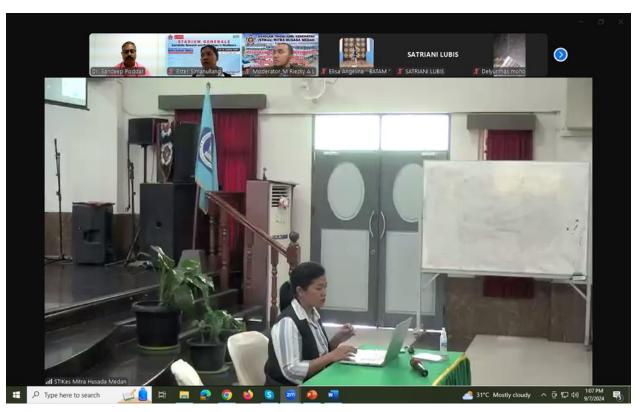


# ONLINE LECTURE ON "SUSTAINABLE RESEARCH AND PUBLICATIONS IN HEALTHCARE"

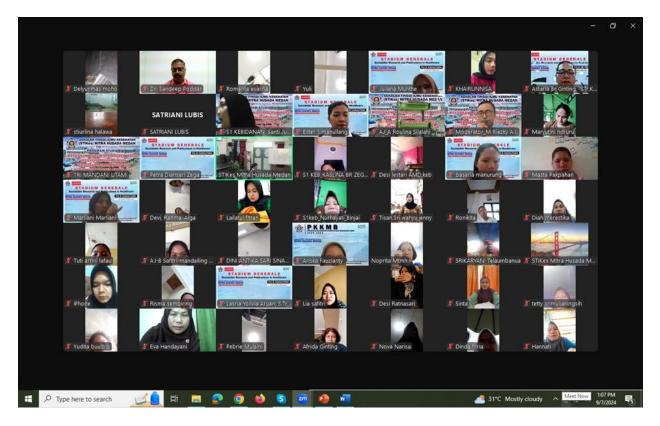
Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia, delivered an online lecture on "Sustainable Research and Publications in Healthcare" on September 6, 2024. The event was organized by STIKes Mitra Husada Medan, Indonesia, in collaboration with Lincoln University College via online mode.

Approximately 500 participants attended the virtual session.









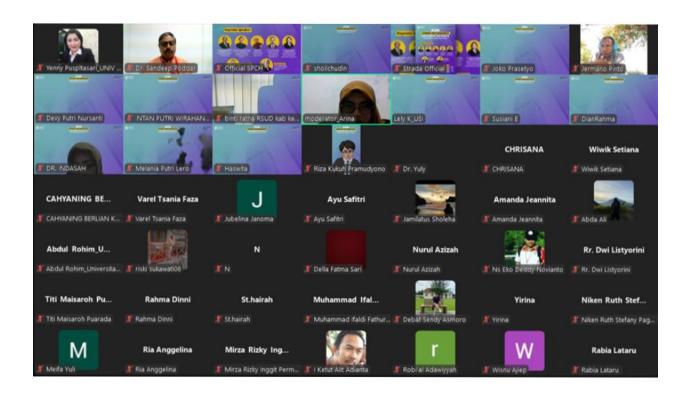


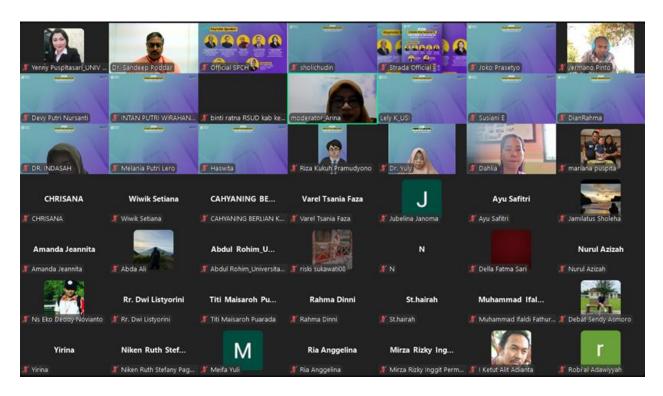
## Prof. Dr. Sandeep Poddar Delivers Online talk on "Health Economics in Support of the Golden Generation 2045"

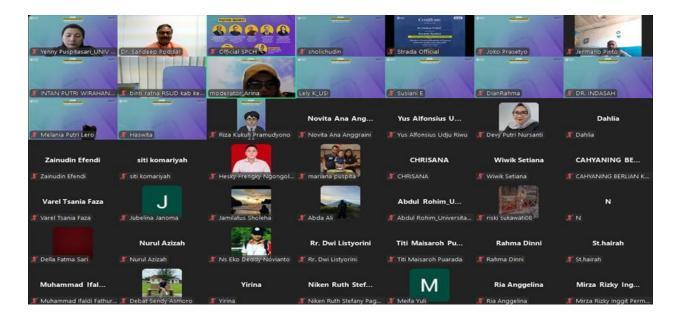
Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation),

Lincoln University College, Malaysia delivered an online talk on "Health Economics in Support of the Golden Generation 2045" at the Strada Postgraduate Conference on Health 2024, organised by Universitas STRADA Indonesia on August 31, 2024.

Dr. Poddar's presentation highlighted the key strategies for advancing health economics to benefit future generations.







# INTERACTIVE LECTURE ON "SUSTAINABLE RESEARCH IN BIOTECHNOLOGY" AT KIIT DEEMED TO BE UNIVERSITY, INDIA

Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia delivered interactive lecture on "Sustainable Research in Biotechnology" to the Biotechnology students of the School of Biotechnology, KIIT Deemed to be University, Bhubaneswar, Odisha, India, on August 7, 2024.

The session was conducted in the presence of Dean and Professor Dr. Srinivas Patnaik, along with other faculty members.





### LECTURE SESSION ON "SUSTAINABLE RESEARCH IN MEDICAL SCIENCES" AT KIMS, INDIA

On August 7, 2024, Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia delivered a lecture on "Sustainable Research in Medical Sciences" to the medical undergraduate students at Kalinga Institute of Medical Sciences (KIMS), Bhubaneswar, Odisha, India.

The session was held in the presence of Dr. (Prof.) Shubhransu Patro, Associate Dean & Vice Principal, KIMS, along with other senior faculty members.









# PROF. DR. SWAMY KB HONOURED FOR DISTINGUISHED MEDICAL AND CHARITY SERVICES

On October 12, 2024, Prof. Dr. Swamy KB, Director of International Affairs, Lincoln University, Malaysia, was honoured by the Brindavan Park Welfare Association Committee in recognition of his outstanding contributions to medical and charity services within the community. The felicitation took place during the Vijaya Dashami celebrations at TPT Colony, Seethammadhara, Visakhapatnam. The committee acknowledged his efforts in improving community well-being and expressed their gratitude for his continued dedication to serving those in need.









## 7TH INTERNATIONAL CONFERENCE ON HEALTHCARE AND ALLIED SCIENCES (ICHAS)

Lincoln University College, Malaysia the 7th International Conference on Healthcare and Allied Sciences (ICHAS) on September 25-26, 2024. This

prestigious event, conducted in physical mode, was themed "Improving Diagnosis for Patient Safety" in conjunction with World Patient Safety Day 2024.

The conference brought together healthcare professionals, researchers, and academicians to address crucial issues related to enhancing diagnostic accuracy and safeguarding patient safety.

From LUC, Prof. Dr. Amiya Bhaumik, President; Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO; Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor; Prof. Dr. Faridah Mohd Said, Faculty of Nursing; Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor (Academic) and others graced the event with their presence.

The key members of the conference included Dr. Abdullah Junior S. Mangarun, Dean, College of Health Sciences and Chairman, University Library Committee, Mindanao State University-Iligan Institute of Technology, Philippines; Dr. Ns Chanif, University of Muhammadiyah, Semarang, Indonesia; Dr. Mae-Lanie O. Poblete, Associate Professor, College of Health Sciences of MSU-Iligan Institute of Technology, Philippines, Prof. Dr. Niranjan Nayak, Professor of Microbiology, Manipal College of Medical Science Pokhara, Nepal among others.

ICHAS 2024 provided an ideal platform for sharing insights, research findings, and best practices in healthcare to promote a safer global healthcare environment.







