

COMPILED REPORTS OF EDUCATIONAL PUBLIC EVENTS ON LIFELONG LEARNING PROGRAMMES CONDUCTED BY LINCOLN UNIVERSITY COLLEGE MALAYSIA



2024-2025

“Knowledge Beyond Boundaries – Lincoln University College’s Commitment to Lifelong Learning and Public Education

Key Public Engagement and Educational Events

These lectures are open to the public, including students from other universities, professionals, and local community members.

“Environmental Awareness and Sustainable Living”

LINCOLN UNIVERSITY COLLEGE

IEEE COMPUTER SOCIETY
Malaysia Chapter

IEEE COMPUTER SOCIETY
Malaysia Chapter

DATA SCAPE

Summit '2025

14

18

Auditorium Level 3, Wisma Lincoln
Lincoln University College

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LINCOLN UNIVERSITY COLLEGE
17TH APRIL 2024

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Summit '2025

DEEP INSIGHTS... DYNAMIC DISCUSSIONS... DATA-DRIVEN IMPACT...

SPEAKERS

The 3rd International Conference on Global Education (ICOGE 2025), organized by the School of Education, Lincoln University College (LUC), Malaysia

The 3rd International Conference on Global Education (ICOGE 2025), organized by the School of Education, Lincoln University College (LUC), Malaysia, was successfully held on 13–14 August 2025 at the Mines Resort Hotel, Malaysia. Guided by the inspiring theme “Empowering Learners for the Digital Era,” the conference brought together educators, researchers, and policymakers from around the world to exchange knowledge and insights on sustainable and transformative education.

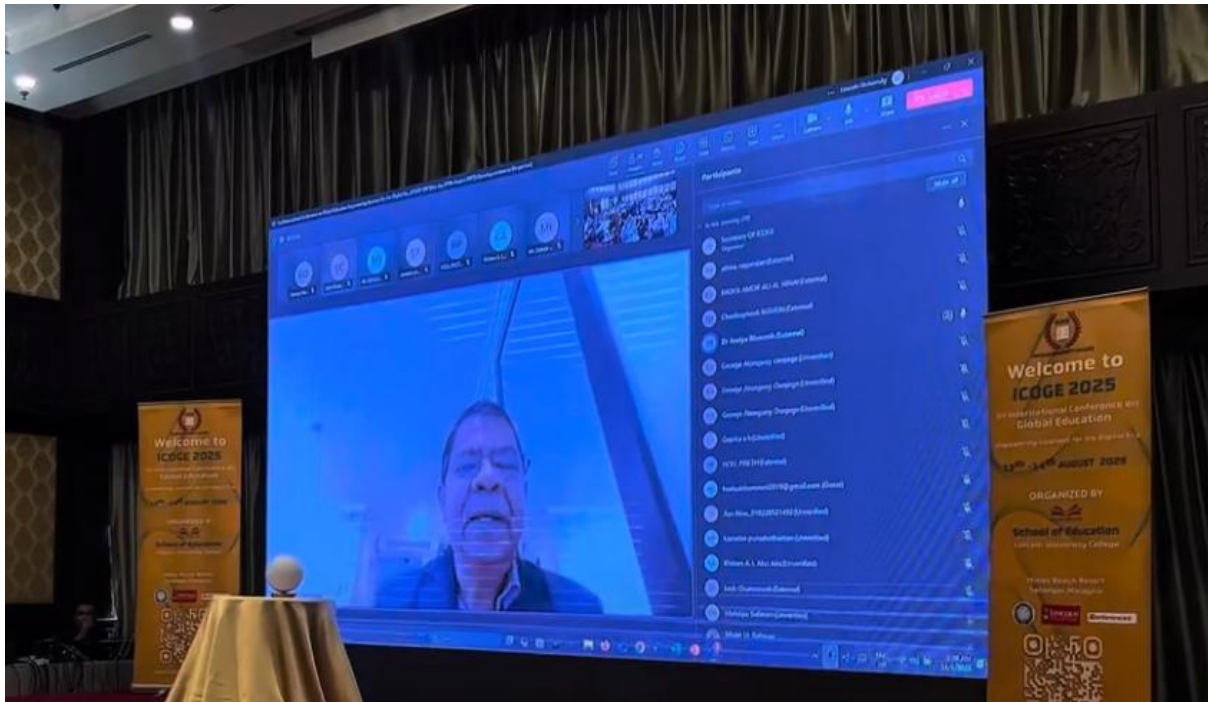


The conference was officiated by the esteemed presence of Prof. Datuk Dr. Hj Bibi Florina Abdullah, Pro-Chancellor of LUC, and Prof. Dr. Amiya Bhaumik, Founder and President of LUC. A warm welcome was extended to all distinguished guests, partners, presenters, and participants by Prof. Dr. Lubna Ali Mohammed, Pro Dean of the School of Education and Conference Chair, who also expressed heartfelt gratitude to the organizing committee for their dedication in making ICOGE 2025 a success.

Mode of Delivery: Hybrid (on-campus and online through Facebook Live and YouTube).

https://www.youtube.com/watch?v=AaGqczKIF_A&ab_channel=SchoolofEducation-LincolnUniversityCollege

Impact: More than 500 participants including members of the public have benefited from these sessions.



Community Educational and Awareness Programs

LUC's Faculty of Medicine and Health Sciences, Faculty of Nursing, and Mazura Healthcare Unit jointly conduct free community health education events on topics such as:

- Diabetes awareness and management
- Mental health and stress management
- Women's reproductive health and nutrition

These events are held both on campus and in community centers and are open to the general public without any fees.

Pharmacogenomics Short Course with Alpro Pharmacy

Lincoln University College successfully hosted a Pharmacogenomics Short Course under the theme:

“Advancing the Role of Precision Medicine in Community Pharmacy: Applications of Pharmacogenomics” in collaboration with Alpro Pharmacy.

Guest Speakers:

Ph. Ng Yi Ling – Alpro Pharmacy

Dr. Jessica Kaur – Alpro Pharmacy

Dr. Nadiah Syafiqah – Academic Contributor

We sincerely thank our distinguished speakers for sharing their valuable insights and for inspiring our students and faculty.

Together, we move forward in preparing future pharmacists for the era of precision medicine.



SHORT COURSE - 17 APRIL 2025
SCHOOL OF PHARMACY LUC

Industrial Talk on Digital Transformation in Food Processing – “Digital Gastronomy”



Industrial Talk on Digital Transformation in Food Processing – “Digital Gastronomy”

Organized by School of AI Computing and Multimedia, Lincoln University College in collaboration with Arete Kitchens, focusing on Digital Gastronomy and Food Tech Innovation.

Aligned with SDG 4 (Quality Education), SDG 9 (Industry & Innovation), and SDG 12 (Responsible Consumption & Production).



Summer Camp for Dental Students at Dentistry Lincoln Malaysia

Lincoln Dentistry Malaysia proudly hosted a group of aspiring dental professionals from Nanyang Medical College, China, for a 7-day International Summer Camp — a dynamic program designed to blend academic excellence with global collaboration.

The camp was officially launched with a warm welcome and an exclusive tour of our state-of-the-art facilities, led by our Dean, Prof. Dr. Rasheed Abdulsalam. Over the course of the week, students engaged in a rich blend of practical sessions and theoretical lectures, exploring various aspects of modern dentistry in our advanced simulation labs and clinical suites.

This educational exchange not only strengthened professional skills but also fostered cultural understanding and global connections.



At Lincoln Dentistry, we believe learning has no boundaries — and every experience shapes tomorrow's dental leaders.

The sessions combine lectures, demonstrations, and interactive Q&A sessions to promote practical knowledge and preventive healthcare practices.

The Department of Physiotherapy from School of Nursing and Applied Science, Lincoln University College, Malaysia, conducted a short course on Masseur Training on July 17, 2025.

Educational Outreach and School Engagement Activities

The Faculty of Education and Social Sciences organizes public workshops and school outreach programs to share knowledge on topics like effective learning strategies, youth leadership, and innovation in education.

Malaysian community service by Dentistry Lincoln!

Our Year 3 Batch 11 students from Lincoln University College, School of Dentistry, brought big smiles and valuable lessons to the little ones at Little FootPrint Kindergarten, Taipan, Ara Damansara!

Through a fun and interactive Dental Health Talk, our future dentists taught the children about the importance of oral hygiene, proper brushing techniques, and healthy eating habits. Let's build healthy habits and brighter smiles from a young age!



Example activities:

“Education for All” Workshop (2024) – Open workshop for teachers, parents, and students from nearby schools.

“Empowering Educators” – Training seminar for local schoolteachers conducted at LUC campus, free of charge.

Cultural and Knowledge-Sharing Events

LUC hosts open cultural exhibitions and educational fairs, allowing community members to explore global cultures, traditions, and academic innovations.

Example:

“International Cultural Day” – Celebrating diversity and global learning, open to all visitors.

“Research and Innovation Fair” – Public exhibition where faculty and students present innovative projects and invite community feedback.

Prof. Dr. Manual Selvaraj Bexci's Address at PIO Academic Conference 2025

Lincoln University College, Malaysia proudly announces the participation of Prof. Dr. Manual Selvaraj Bexci, Pro Dean, School of Social Science, Arts, Psychology and Humanities, LUC, as a distinguished panellist at the PIO (People of Indian Origin) Academic Conference 2025, held on July 11, 2025, at the International Youth Centre, Kuala Lumpur.

Speaking on the theme “Preserving PIO Heritage & Identity in an Uncertain World,” Prof. Dr. Bexci emphasized the role of semiotics and etymology in preserving mother tongues and cultural identity. She also encouraged the celebration of Indian body types and skin tones as part of embracing ethnic uniqueness amidst global influences.

Her participation underscores Lincoln University College's commitment to cultural dialogue and academic excellence on international platforms.



Prof. Dr. Sandeep Poddar's Lecture on “Sustainable Research in Healthcare & Allied Sciences

The Faculty of Applied Science, Lincoln University College, Malaysia organized an open lecture by Prof. Dr. Sandeep Poddar on July 5, 2024. The talk was titled “Sustainable Research in Healthcare & Allied Sciences” and a total of 19 students and 12 lecturers participated in the session.

The talk was highly beneficial as it raised awareness about the importance of a safe and sustainable environment. It was followed by a lively Q&A session, during which Prof. Dr. Sandeep Poddar addressed various questions from the audience.



Online and Hybrid Events for Public Participation

To ensure wider reach and inclusivity, LUC broadcasts many of its academic and awareness events live via digital platforms, including:

YouTube Channel: Featuring recorded lectures and open webinars for lifelong learners globally.

This digital outreach ensures that even those outside the physical campus can access LUC's educational content.

Little Smiles, Big Lessons: Dental Health Talk at Tadika Nimblebee by Dentistry Lincoln

Our Year 3 Batch 11 students from Lincoln University College, School of Dentistry, had a wonderful time spreading smiles and knowledge at Tadika Nimblebee, Kelana Jaya! They conducted a fun and interactive Dental Health Talk for the little ones, teaching them the importance of oral hygiene, proper brushing techniques, and healthy eating habits. Let's build healthy smiles from a young age!



Lincoln University College Hosts Global Human Rights Advocate Dr. Mary Shuttleworth

Lincoln University College, Malaysia proudly welcomed Dr. Mary Shuttleworth, Founder & President, Youth for Human Rights International (YHRI), USA, as the honoured Chief Guest for an impactful session focused on global human rights education.

Dr. Shuttleworth delivered an insightful keynote address, shedding light on some of the most pressing human rights challenges of our time, including human trafficking, child exploitation, and the global refugee crisis. She underlined the pivotal role of education in advancing freedom of belief, expression, and youth empowerment.

The event was presided over by Prof. Dr. Amiya Bhaumik, President; Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO; Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor; Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor (Academic) and Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), LUC.

The session was graciously moderated by Dr. Jahid Siraz Chowdhury, Associate Professor of Social Work, and facilitated by Dr. Sarasuphadi Munusamy, Lecturer of Social Work at LUC.



Hands-On Training Session on 3D Scanning and 3D Printing

The School of AI Computing and Multimedia, Lincoln University College, Malaysia, had the privilege of hosting a practical training session conducted by the Vice Dean and lecturers from Chongqing Vocational Transport College, China.

This insightful session introduced our students to advanced techniques in 3D scanning and 3D printing, offering hands-on experience and real-world applications in the fields of design, prototyping, and digital manufacturing.

We extend our heartfelt thanks to our international partners from Chongqing for this enriching knowledge-sharing session. Together, we continue to empower our students with global competencies and future-ready skills.



DataScape Summit 2025: A Global Gathering on Data, AI, and Innovation

The DataScape Summit 2025 was a five-day international event that brought together thought leaders from academia and industry to explore the latest developments in Data Science, Digital Innovation, and Artificial Intelligence (AI). With over 150 participants, the summit provided a global platform for exchanging ideas and aligning innovations with the United Nations Sustainable Development Goals (SDGs).





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DKU016 (B)



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SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



2024



**MEMORANDUM OF
UNDERSTANDING (MOU)**

Between

Lincoln University College

and

SPM Tutorial Centre Group

On

Lifelong Learning (“Public Event”)

on

**Hosting Public Lectures, Seminars,
and Tutorial Events for the Public**

Preamble

This Memorandum of Understanding (MOU) is made on this **[Date]**, by and between **Lincoln University College**, an institution devoted to lifelong learning and community engagement, and **SPM Tutorial Centre Group**, a leading educational group focused on supporting students preparing for the Sijil Pelajaran Malaysia (SPM) examinations.

This MOU outlines the collaboration between both parties to organize and host public educational events, including lectures, seminars, and tutorial sessions, at Lincoln University College's campus for the benefit of the general public.

1. Purpose of Collaboration

Lincoln University College and SPM Tutorial Centre Group agree to collaborate on hosting **public educational events** aimed at fostering lifelong learning within the community. These events will include:

- **Public lectures** on various educational and professional topics.
- **Seminars and workshops** that provide valuable insights and learning opportunities.
- **Tutorial sessions** specifically geared towards aiding students in SPM preparation.

2. Types of Events and Schedule

The events may be organized:

- On an **ad hoc basis** in response to immediate educational needs or opportunities.
- **On a programmed basis**, following a structured calendar that includes regular public lectures, seminars, and tutorials to maximize community engagement and learning impact.

3. Roles and Responsibilities

- **Lincoln University College** will provide the venue, logistical support, and administrative resources to facilitate the organization of events at its campus.
- **SPM Tutorial Centre Group** will provide expert speakers, facilitators, and educational materials for events, focusing on topics relevant to lifelong learning and SPM preparation.

4. Promotion and Community Engagement

Both parties will jointly promote these events through **social media, newsletters, and other communication channels** to maximize public participation and ensure events are well-attended by members of the community.

5. Monitoring and Feedback

The effectiveness of the events will be evaluated through:

- **Feedback forms** distributed to attendees to gauge satisfaction and areas for improvement.
- **Regular review meetings** between representatives of both parties to discuss the progress and potential enhancements for future events.

6. Duration of the MOU

This MOU is effective from the date of signing and will remain in effect for **2 years**, with the option to renew or modify upon mutual agreement of both parties.

7. Amendments

Any amendments to this MOU must be in writing and signed by authorized representatives of Lincoln University College and SPM Tutorial Centre Group.

8. Dispute Resolution

Any disputes arising from this MOU will be resolved amicably through mutual discussion, with the option of arbitration, if necessary, under applicable laws.

Signatories

For Lincoln University College Malaysia

Name: Prof Dr Amiya Bhaumik

Position: President & Founder

Signature: 

Date: 22nd November, 2023



For **SPM Tutorial Centre Group**

Name: Zannat Saiyeda Bint Ismail

Title: Director

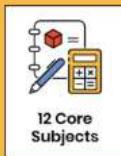
Signature:

A handwritten signature in blue ink, appearing to be 'ZBI', with a long horizontal stroke extending to the right.

Date: 22nd November, 2023

SPM SEMINAR

100% FREE



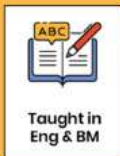
12 Core Subjects



Tips & Techniques



Experienced Teachers



Taught in Eng & BM



Physical & Online

Saturdays & Sundays
23 Nov – 08 Dec 2024

[Register Now](#)

Venue:
Lincoln University College
Wisma campus



SPM Seminar Timetable

Check Your Availability & Lock Your Calendars!

Time	10.00 AM - 12.30 PM	2.00 PM - 4.30 PM
Date		
23 Nov	Bahasa Melayu	Sejarah
24 Nov	English	Physics
30 Nov	Biology	Add Maths
01 Dec	Prinsip Perakaunan	Science
07 Dec	Chemistry	Mathematics
08 Dec	Ekonomi	Perniagaan

**At Lincoln
University college
Wisma Campus**

Register Now

POLITICAL RISK AND INVESTMENT IN AFRICA

FREE To Attend Webinar

10 July, 11:00 - 12:00 GMT +1

**Lincoln College of
Science Management &
Technology Abuja.**

 **SIGN UP**



ABUJA.

POLITICAL RISK AND INVERSTMENT IN AFRICA

Free to attend Webinar
10TH JULY
11:00 - 12:00 GMT +1



**Lincoln University Campus,
Nassarawa State University, Keffi.**

Presents _____
**MASTER'S CLASS
IN PROJECT PROPOSAL
WRITING AND
NGO SET-UP++**

Certificate Course



**7:45pm
To
9:00pm**

September 4th - 9th, 2024

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SCAN TO JOIN



MASTER'S CLASS IN
**PROJECT PROPOSAL
WRITING AND NGO SETUP**

Certificate Course

September 4th - 5th, 2024.

07:45 - 09:00PM

**08033495520
09098622460**

7TH INTERNATIONAL CONFERENCE ON HEALTHCARE AND ALLIED SCIENCES (ICHAS)

Lincoln University College, Malaysia the 7th International Conference on Healthcare and Allied Sciences (ICHAS) on September 25-26, 2024. This prestigious event, conducted in physical mode, was themed “Improving Diagnosis for Patient Safety” in conjunction with World Patient Safety Day 2024.

The conference brought together healthcare professionals, researchers, and academicians to address crucial issues related to enhancing diagnostic accuracy and safeguarding patient safety.

From LUC, Prof. Dr. Amiya Bhaumik, President; Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO; Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor; Prof. Dr. Faridah Mohd Said, Faculty of Nursing; Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor (Academic) and others graced the event with their presence.

The key members of the conference included Dr. Abdullah Junior S. Mangarun, Dean, College of Health Sciences and Chairman, University Library Committee, Mindanao State University-Iligan Institute of Technology, Philippines; Dr. Ns Chanif, University of Muhammadiyah, Semarang, Indonesia; Dr. Mae-Lanie O. Poblete, Associate Professor, College of Health Sciences of MSU-Iligan Institute of Technology, Philippines, Prof. Dr. Nirnanjan Nayak, Professor of Microbiology, Manipal College of Medical Science Pokhara, Nepal among others.

ICHAS 2024 provided an ideal platform for sharing insights, research findings, and best practices in healthcare to promote a safer global healthcare environment.









<https://www.lincoln.edu.my/7th-international-conference-on-healthcare-and-allied-sciences-ichas/>

7TH INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES (ICRTBEV 2024)

Lincoln University College, Malaysia organized the 7th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2024) on August 28, 2024, via physical mode.

Focal Theme: “Sustainable Development from Business and Social Perspective”

Focus: Promotion and presentation of peer-reviewed research

Objective: Bridge start-ups and SMEs with investors, financiers, and established corporates, and foster business partnerships and joint ventures

Keynote Speaker:

- Peggy Cheng, Founder & Researcher, Ganofarm Group of Companies

Partrons:

1. Prof. Dr. Amiya Bhaumik, Founder & President, LUC, Malaysia
2. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor, LUC, Malaysia
3. Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO, LUC, Malaysia

Business and Tourism:

1. Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and Accountancy, LUC, Malaysia
2. Prof. Dr. Ashish Kumar Sana, Professor, Department of Commerce, University of Calcutta, India

3. Dr. Biswajit Paul, Assistant Professor, PG & Research Department of Commerce, University of Gour Banga, India
 4. Dr. Chetna Priti, Associate Professor and Assistant Director, Amity Business School, Amity University, India
 5. Prof. Dr. Jaskiran Kaur, Campus Director, SVKM's NMIMS Chandigarh Campus, India
 6. Dr. HL Neel Wasantha, Senior Lecturer Grade II, Uva Wellassa University, Sri Lanka
 7. Prof. Dr. Sateesh Kumar Ojha, Regional Dean, Business and Accountancy, LUC, Malaysia & Academic Director, Satya Sai Shikshya Sadan, Nepal
 8. Prof. Datin Sri Dr. Suhaiza Hanim binti Dato' Mohamad Zailani, Director, Ungku Aziz Centre for Development Studies, Department of Management, Faculty of Business and Economics, University of Malaya, Malaysia
 9. Dr. Sui Reng Liana @ William, Associate Professor, LUC, Malaysia
- Healthcare Management:
1. Prof. Dr. Faridah Mohd Said, Faculty of Nursing, LUC, Malaysia
 2. Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor (Academic), LUC, Malaysia
 3. Ts Dr. Sharifah Shafinaz Binti Sh Abdullah, Centre of Nursing, Faculty of Health Science, Universiti Teknologi MARA, Malaysia

Website: <https://icrtbev2024.lincoln.edu.my/>







NUANCES OF SUPERVISION: PRACTICAL APPROACHES IN GUIDING RESEARCH STUDENTS

A capacity-building platform titled “Nuances of Supervision: Practical Approaches in Guiding Research Students” initiated by the Faculty of Social Sciences, Arts & Humanities, Lincoln University College, Malaysia, was organised on August 20, 2024.

Prof. Dr. Ravichandran Moorthy, Head of the Postgraduate Programme (SPHEA), International Relations and Security Studies Programme, and the Research Centre for History, Politics, and International Affairs at the Faculty of Social Sciences and Humanities, University Kebangsaan Malaysia (UKM), was the guest speaker for the event.





Nuances of Supervision: PRACTICAL APPROACHES IN GUIDING RESEARCH STUDENTS

A capacity building platform
initiated by Faculty of Social
Sciences, Arts & Humanities

- 1 20 AUGUST 2024
- 2 10.30 a.m.- 12 p.m.
- 3 AUDITORIUM, WISMA LINCOLN



MORE INFORMATION

+6012-5902060



INVITATION

This is an open Invitation
for all Teaching Staff of Lincoln
University College



OUR SPEAKER

Professor Dr. Ravichandran Moorthy
Head, Post Graduate Programme (SPHEA)

International Relations and Security Studies Programme
Research Centre for History, Politics and International Affairs
(SPHEA) Faculty of Social Sciences and Humanities
University Kebangsaan Malaysia (UKM)

*Organized by Faculty of Social Sciences, Arts &
Humanities*

WORKSHOP ON “SUSTAINABLE COMMUNITY SERVICE & ACADEMIA”

Lincoln University College, Malaysia hosted a workshop on “Sustainable Community Service & Academia” on August 16, 2024, at the Wisma Lincoln Auditorium in Petaling Jaya.

The event featured Ts Dr. Sharifah Shafinaz Binti Sh Abdullah from the Centre of Nursing, Faculty of Health Science, Universiti Teknologi MARA, Malaysia, as the resource person.

The workshop aimed to foster collaboration between academic institutions and community service initiatives for sustainable development.





2ND INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENTS IN MATERIALS SCIENCE, TECHNOLOGY AND ENGINEERING (ICSDMSTE 2024)

Lincoln University College, Malaysia, hosted the 2nd International Conference on Sustainable Developments in Materials Science, Technology, and Engineering (ICSDMSTE 2024) on July 25, 2024, as an in-person event.

ICSDMSTE 2024 centered on high-impact topics such as Material Science Engineering, Biomaterials, Ceramics, Graphene Technology, and Advanced Materials and Processing. The focal theme of the conference was “Sustainable Technology – Multidisciplinary Perspectives for a Greener Future.”

The Keynote Speakers of the event were Prof. Dr. Mohd Rafie Bin Johan, Senior Professor & Director, Nanotechnology and Catalysis Research Center, University of Malaya, Malaysia, and Dr. Najma Memon, Professor, National Centre of Excellence in Analytical Chemistry, University of Sindh, Pakistan.

From LUC, Malaysia, the conference was attended by Prof. Dr. Amiya Bhaumik, Founder & President; Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO; Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation); and Dr. Abhijit Ghosh, Dean of the Faculty of Business and Accountancy.







BOOK RELEASE: “ECONOMIC INTEGRATION OF COMESA”

Dato' (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO, Lincoln University College, Malaysia, released the book “Economic Integration of COMESA” in the presence of Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business, and Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), during the 2nd International Conference on Sustainable Developments in Materials Science, Technology, and Engineering (ICSDMSTE 2024) on July 25, 2024.

The book is co-authored by Prof. Dr. Debesh Bhowmik, Research Professor, Lincoln University College, and Fitzgerald Witika, an Economist at Research Expert Solution, Lusaka, Zambia.



<https://www.lincoln.edu.my/book-release-economic-integration-of-comesa/>

WELCOMING SCHOOL COUNSELLORS FROM DAERAH PETALING UTAMA: CAMPUS TOUR & SPEECH BY LUC PRESIDENT PROF. DR. AMIYA BHAUMIK

Lincoln University College, Malaysia is pleased to welcome the school counsellors from Daerah Petaling Utama to the LUC Kelana Jaya campus tour on July 18, 2024. LUC is also delighted to have the Founder and President, Prof. Dr. Amiya Bhaumik, share an insightful speech with all the counsellors.







<https://www.lincoln.edu.my/welcoming-school-counsellors-from-daerah-petaling-utama-campus-tour-speech-by-luc-president-prof-dr-amiya-bhaumik/>

INTERNATIONAL WORKSHOP ON “RECENT TRENDS IN DIGITAL ENTREPRENEURSHIP”

Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and Accountancy, Lincoln University College, Malaysia organised the International Workshop on “Recent Trends in Digital Entrepreneurship” on July 15, 2024 at Wisma Lincoln, Petaling Jaya.

The event was graced by the presence of Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), LUC, Malaysia.





<https://www.lincoln.edu.my/international-workshop-on-recent-trends-in-digital-entrepreneurship/>

INVITED TALK ON “SUSTAINABLE BUSINESS MODEL AND IMPACT INVESTING” BY PROF. DR. CHUNG-SHING LEE AND MOU SIGNING

Lincoln University College, Malaysia, jointly with Saint Martin's University, USA, organized an invited talk on “Sustainable Business Model and Impact Investing” on July 4, 2024, at the auditorium, Wisma Lincoln, Petaling Jaya, Malaysia. Prof. Dr. Chung-Shing Lee, Dean, School of Business, Saint Martin's University, USA delivered the invited talk, where he emphasized the integration of sustainability in business and education.

From LUC, the event was attended by Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and many more.

The talk was organized in conjunction with the MoU signing ceremony for the American Transfer Degree Program (Arts) (MQA/PA 17545). The collaboration aims to enrich students with the knowledge and skills to drive positive societal change and address contemporary global challenges.

Link: <https://www.youtube.com/live/BdUx6FvOD34>







<https://www.lincoln.edu.my/invited-talk-on-sustainable-business-model-and-impact-investing-and-mou-signing/>

A COLLABORATIVE WORKSHOP FOR MBA STUDENTS FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE.

Week-long workshop for MBA students from Delhi Business School, India, conducted in collaboration with our Faculty of Business at Lincoln University College, Malaysia. The workshop, held from 25th July to 29th June 2024, focused on the critical areas of Supply Chain and Logistics with AI and Data Analysis.

This intensive training was led by esteemed professors, including Prof. Dr. Swapan Kumar Majumdar, Dr. Rozaini Binti Rosli, Dr. Dinesh Rajassekharan, and Dr. Oyyappan, under the expert guidance of Prof. Dr. Abhijit Ghosh, Dean of the Faculty of Business. Coordinated by Dr. Midhun, Dean of the Faculty of Computer Science and Multimedia, the workshop provided invaluable insights and hands-on experience to the participants.

We extend our heartfelt gratitude to all the faculty members and students for their enthusiastic participation and contribution to the success of this workshop.



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



SUPPLY CHAIN AND LOGISTICS WITH AI AND DATA ANALYSIS
A COLLABORATIVE WORKSHOP FOR MBA STUDENTS
FROM DELHI BUSINESS SCHOOL AND LINCOLN UNIVERSITY COLLEGE



<https://www.lincoln.edu.my/supply-chain-and-logistics-with-ai-and-data-analysis/>

CSR TALK ON MENTAL HEALTH EDUCATION

On May 31, 2024, the Faculty of Nursing, Universitas Muhammadiyah Semarang (UNIMUS), Indonesia, in collaboration with the Faculty of Nursing, Lincoln University College, Malaysia, organized a CSR Talk on Mental Health Education for the students.

Nursing Lecturers at Muhammadiyah University of Semarang, Indonesia – Ns. Tri Nurhidayati, Ns. Dera Alfiyanti and Ns. Desi Ariyana Rahayu – were the speakers of the event.





MEDIC ECO FAIR (MEF) 2024

The closing ceremony of Medic Eco Fair (MEF) 2024 was officially initiated by Prof. Datuk Dr. Hajjah Bibi Florina Abdullah on 17th May 2024. During the second week of the MEF 2024, students engaged in a diverse range of activities centered on acquiring necessary knowledge and abilities. Highlights included a series of inspirational speeches from well-known speakers. These speeches were insightful and inspiring, emphasizing the value of endurance, creativity, and dedication in professional and personal development.

In addition to the motivational talks, the week featured a skill lab on CPR and choking, where participants received hands-on training in life-saving techniques. This practical training is designed to enhance their emergency response skills, ensuring they are thoroughly prepared to handle urgent situations. In addition to the skill lab, a debate session was conducted which cultivated critical thinking and public speaking abilities, prompting participants to express and justify their perspectives effectively.

The week featured a variety of sports events, including badminton, futsal, and dodgeball, which fostered physical fitness and teamwork among the participants. The program concluded with a closing ceremony where gifts and certificates were distributed, acknowledging the participants' dedication and accomplishments.





<https://www.lincoln.edu.my/medic-eco-fair-mef-2024/>

INTERNATIONAL YOUTH YOGASANAS DEMONSTRATION

“International Youth Yogasanas Demonstration”, hosted by Lincoln University College, which brought together talented students from Malaysia, India, and Singapore. The event, organized by the Malaysia Youth Yoga Federation, International Youth Yoga Federation, and Ozone Yoga Trust, was a resounding success!

Our Honourable President and Founder, Prof. Dr. Amiya Bhaumik, graced the occasion and facilitated the yoga trainers and student performers. He awarded medals to the outstanding participants and delivered an inspiring speech, emphasizing the importance of yoga and the unity it brings to humanity.

We Lincoln University College, continue to promote wellness and cultural exchange through the beautiful practice of yoga.





HONOURABLE PRESIDENT AND FOUNDER, PROF. DR. AMIYA BHAUMIK, GRACED THE OCCASION AND FACILITATED THE YOGA TRAINERS AND STUDENT PERFORMERS, AND DELIVERED AN INSPIRING SPEECH, EMPHASIZING THE IMPORTANCE OF YOGA AND THE UNITY IT BRINGS TO HUMANITY



AT THE EVENT, DR. V. BALAKRISHNAN, FOUNDER OF OZONE YOGA TRUST AND INTERNATIONAL YOGA INSTRUCTOR, PRESENTED HIS BOOK "PRACTISING YOGA DAILY" TO OUR HONOURABLE PRESIDENT AND FOUNDER, PROF. DR. AMIYA BHAUMIK OF LINCOLN UNIVERSITY COLLEGE



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THE INTERNATIONAL YOGASANAS DEMONSTRATION A GATHERING OF NATIONS IN HARMONY, CELEBRATING WELLNESS AND CULTURAL EXCHANGE THROUGH YOGIC PRACTICE.



**THE INTERNATIONAL YOGASANAS DEMONSTRATION A GATHERING OF NATIONS IN HARMONY,
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<https://www.lincoln.edu.my/international-youth-yogasanas-demonstration/>

MEDIC ECO FAIR (MEF) EVENT BY FACULTY OF MEDICINE

We Faculty of Medicine are delighted to inform that our Medic Eco Fair (MEF) 2024 has been officially inaugurated by our Dean, Prof. Dr. Zarina binti Awang on the 6th of May 2024

This year's theme for MEF is "Plastic vs Planet" 🌍

As a part of MEF 2024, students has participated in various activities such as: Public Speaking, Debate Competition, Abstract writing, Poster presentation, Indoor activities.

Year 2 Medical Students also visited Hospital Tanjung Karang and presented the clinical cases. This is to ensure they have ample preparation for their clinical years.

These activities have been in line with our LUC Faculty of Medicine's motto "Nurturing Competent, Conscience & Compassionate Global Doctors"





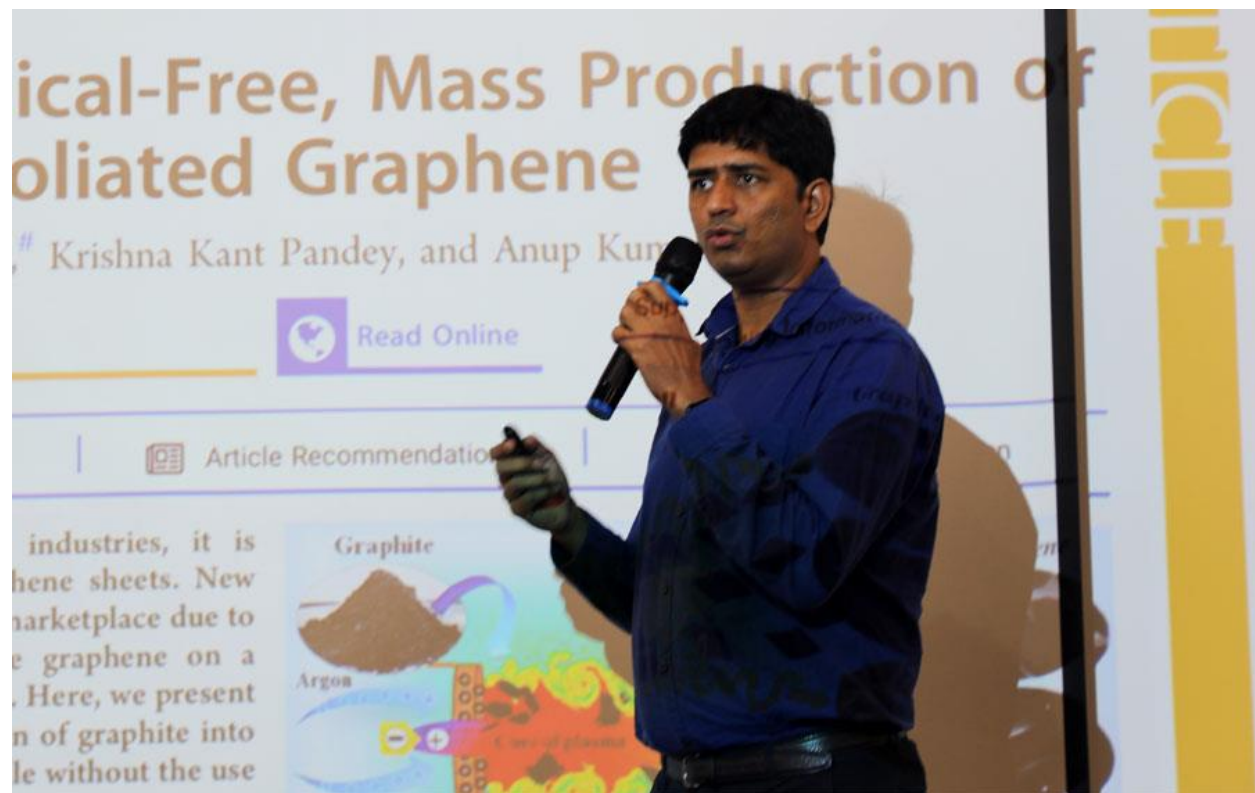




<https://www.lincoln.edu.my/medic-eco-fair-mef-event-by-faculty-of-medicine/>

SPEECH BY PROF. DR. ANUP KESHRI AT LUC EVENT

Prof. Dr. Anup Keshri, Project Director, Technology Innovation Hub, Indian Institute of Technology Patna, India delivered an insightful speech on a scientific subject, on May 3, 2024. Prof. Dr. Amiya Bhaumik, Founder & President, Lincoln University College, Malaysia, Prof. Dr. Trilok Nath Singh, Director, IIT Patna, India and other dignitaries were present at the event.





<https://www.lincoln.edu.my/speech-by-prof-dr-anup-keshri-at-luc-event/>

SPEECH BY DR. SAI KIRAN ORUGANTI AT LUC EVENT

On May 3, 2024, Dr. Sai Kiran Oruganti, CEO, Technology Innovation Hub, Indian Institute of Technology Patna, India delivered an insightful speech on “Indus Resonator: Zenneck Wave Power Transfer”. Datuk Dr. Hj. Bibi Florina Abdullah, Pro Chancellor, Prof. Dr. Amiya Bhaumik, Founder & President, Lincoln University College, Malaysia, Prof. Dr. Trilok Nath Singh, Director, IIT Patna, India and other dignitaries were present at the event.





<https://www.lincoln.edu.my/speech-by-dr-sai-kiran-oruganti-at-luc-event/>

SPEECH BY PROF. DR. TRILOK NATH SINGH AT LUC EVENT

Prof. Dr. Trilok Nath Singh, Director, Indian Institute of Technology Patna, India delivered an insightful geological speech on May 3, 2024. Prof. Dr. Amiya Bhaumik, Founder & President, Datuk Dr. Hjh. Bibi Florina Abdullah, Pro Chancellor, Lincoln University College, Malaysia, Prof. Dr. Trilok Nath Singh, Director, IIT Patna, India and other dignitaries were present at the event.





<https://www.lincoln.edu.my/speech-by-prof-dr-trilok-nath-singh-at-luc-event/>

SEMINAR ON “INTELLECTUAL PROPERTY OWNERSHIP”

Faculty of Pharmacy, Lincoln University College, Malaysia organised a seminar on “Intellectual Property Ownership” on March 21, 2024, at the University campus.

Dato (AMB) Mohd Yusoff A. Bakar, Deputy Vice Chancellor (Student Affairs), LUC, Malaysia and Mr. Lawrence Yip, CEO, Trademark2u Sdn Bhd, Malaysia were the noted speakers of the seminar.



<https://www.lincoln.edu.my/seminar-on-intellectual-property-ownership/>

DATASCAPE SUMMIT 2024: A RESOUNDING SUCCESS

We extend our heartfelt gratitude to everyone who joined us for the intellectually stimulating journey at the DataScape Summit 2024.

With over 70 participants in attendance, including distinguished delegates from IEEE USA, IEEE Malaysia, and IEEE India, the summit was a true testament to the power of collaboration and innovation in the field of technology.

A special thank you goes to our esteemed Chief Patrons, Prof. Dr. Amiya Bhaumik and Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, for their invaluable support and guidance throughout the event. We were privileged to have Mr. Eric Berkowitz, Director of Membership & Education at IEEE

Computer Society, USA, and esteemed members like YBHG. PROF. TS. DR. SHUKOR BIN ABD RAZAK and Professor Ts. Dr -Ing. Lau Sian Lun, grace our event as Guest of Honor.

Our lineup of speakers brought diverse perspectives and expertise to the forefront, covering a wide range of topics including generative AI, data science, and smart agriculture. A heartfelt thank you to Dr. Uohna Thiessen, Prof. Dr. Amlan Chakrabarti, Mr. Mukesh Maran, Prof. Dr. Jyoti Gautam, Mr. Mohamed Rawidean Mohd Kassim, and Assoc. Prof. Dr. Midhunchakkaravarthy for their enlightening presentations and insights.

We also commend the organizing team for their meticulous planning and dedication, ensuring a seamless and enriching experience for all participants. Your efforts truly made DataScape Summit 2024 a resounding success.

As we celebrate this milestone, let's continue to harness the power of technology and collaboration to drive innovation and create a brighter future. Stay tuned for updates on future events and initiatives.



<https://www.lincoln.edu.my/datascape-summit-2024-a-resounding-success/>

3RD INTERNATIONAL CONFERENCE ON DISASTER MANAGEMENT AND HUMAN HEALTH RISK (ICDMHHR 2024)

Lincoln University College, Malaysia organised the 3rd International Conference on Disaster Management and Human Health Risk (ICDMHHR 2024) on March 7, 2024.

The focal theme of the conference was ‘Sustainable Water Management and Environment’. Other focused areas include agriculture and water management, communication and information technology, diseases such as dengue and rabies, disaster preparedness and emergency management, flood prevention and response, geriatric healthcare, occupational hazards among others.

The keynote speakers from Lincoln University College, Malaysia were President Dr. Amiya Bhaumik, Pro-Chancellor Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Vice Chancellor & CEO Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Deputy Vice Chancellor (Academic) Prof. Datin Dr. Hafizah Che Hassan, and Prof. Dr. Santhna Letchmi, Dean, Faculty of Nursing, Prof. Dr. Zarina Awang, Dean, Faculty of Medicine, and Prof. Dr. Faridah Mohd Said, Postgraduate Coordinator, Faculty of Nursing.

Other keynote speakers included Mr. Michael Simon, CEO, Homegrown Productions Sdn Bhd, Dr. Neil Madulara Martin, Associate Professor, College of Nursing, Mindanao State University – Iligan Institute of Technology Iligan City, Philippines, and Dr. Y. Vinodhini, Professor, Amjad Ali Khan College of Business Administration, Hyderabad, India.

Website: <https://icdmhhr2024.lincoln.edu.my/>



<https://www.lincoln.edu.my/3rd-international-conference-on-disaster-management-and-human-health-risk-icdmhhr-2024/>

SHIFT INTERNATIONAL CONFERENCE & WINTER SCHOOL, 9TH MTERMS, AND EUROPEAN WELLNESS ACADEMY'S BIO-REGENERATIVE PRECISION MEDICINE (SHIFT-MTERMS-EWAS BRPM 2024)

The SHIFT International Conference & Winter School, alongside the 9th MTERMS and the European Wellness Academy's Bio-Regenerative Precision Medicine (SHIFT-MTERMS-EWAS BRPM 2024), convened on February 27, 2024, at the Faculty of Medicine, Universiti Kebangsaan Malaysia and February 28-29, 2024, at the Komune Living & Wellness Cheras Kuala Lumpur. The event showcased cutting-edge research, developments, and practices in the field of precision medicine and tissue engineering with a focus on bio-regenerative techniques.

The participants from Lincoln University College, Malaysia, Prof. Zarina Zarina Binti Awang (Dean, Faculty of Medicine), Assoc. Prof. Capt (R) Dr. Farid Bin Che Ghazali (Faculty of Dentistry), Assoc. Prof. Dr. Idris Adewale Ahmed (Deputy Dean, Postgraduate Studies, Faculty of Applied Science), and Assoc. Prof. Dr. Suriyakala Perumal Chandran (Biochemistry Department, Faculty of Medicine), were selected by the Honorable Pro-Chancellor, Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, with the main objective of strengthening LUC's collaborations and research activities.

Overall, the SHIFT International Conference & Winter School, 9th MTERMS, and European Wellness Academy's Bio-Regenerative Precision Medicine (SHIFT-MTERMS-EWAS BRPM 2024) offered a platform for interdisciplinary dialogue and contributed to advancing the frontier of precision medicine in the global healthcare landscape.



<https://www.lincoln.edu.my/shift-international-conference-winter-school-9th-mterms-and-european-wellness-academys-bio-regenerative-precision-medicine-shift-mterms-ewas-brpm-2024/>

SUCCESSFUL COMPLETION OF DATA ANALYTICS TRAINING WEEK

We're excited to share the triumphant conclusion of our Data Analytics Training Week, a collaborative effort between the Faculty of Computer Science and Multimedia, Lincoln University College and Stanley College Of Engineering & Technology For Women India.

Under the esteemed guidance of Prof. Dr. Amiya Bhaumik, President of Lincoln University College the event commenced on February 5th with great anticipation. Throughout the week, participants embarked on a journey filled with enriching sessions, aimed at equipping them with essential skills and knowledge in the realm of data analytics.

Here's a snapshot of the enlightening sessions delivered by our distinguished presenters:

Python for Data Analytics

Presented by Assoc. Prof. Dr. Midhun Chakkaravarthy Dean, Faculty of Computer Science and Multimedia, Lincoln University College

Data Analysis and Visualization

Presented by Assoc. Prof. Dr. Vivekanandam, Deputy Dean, Faculty of Computer Science and Multimedia, Lincoln University College

Machine Learning Essentials

Presented by Dr. Munir Kolapo Yahya-Imam, Lecturer, Faculty of Computer Science and Multimedia, Lincoln University College

Ethical Considerations in Data Analytics

Presented by Dr. Dinesh Rajassekharan, Lecturer, Faculty of Computer Science and Multimedia, Lincoln University College

The event culminated on February 9th with a valedictory session, where Prof. Dr. Amiya Bhaumik honored participants by presenting them with certificates, acknowledging their dedication and commitment throughout the training.



<https://www.lincoln.edu.my/successful-completion-of-data-analytics-training-week/>

CHANCELLOR'S ADDRESS TO LUC FACULTY MEMBERS

Prof. Dr. Norman Madsen, Chancellor, LUC, Malaysia interacted with all the Faculty Members of the University. He was introduced by Prof. Dr. Amiya, Founder & President, LUC, Malaysia in the presence of Datuk Dr. Hajah Bibi Florina binti Abdullah, Pro Chancellor and Datuk (AMB) Mohd Yusof bin A. Bakar, Chief Executive Officer, LUC, Malaysia, along with all the Deputy Vice Chancellors, Deans and Staff Members.

Dr. Madsen emphasised on President Abraham Lincoln's legacy and democracy in education system. Following that, Prof. Dr. Judith Elaine Harris conveyed her message in her speech.



<https://www.lincoln.edu.my/chancellors-adress-to-luc-faculty-members/>

INTERNATIONAL WINTER CAMPAIGN, 2024 OF LINCOLN UNIVERSITY COLLEGE, MALAYSIA IN COLLABORATION WITH GUIZHOU UNIVERSITY, CHINA

Lincoln University College, Malaysia has organized a “Winter Camp – 2024” in collaboration with Guizhou University, China from 7th to 20th January 2024. The honorable President Dr. Amiya Bhaumik, Pro Chancellor Prof. Datuk Dr. Hjh. Bibi Florina Abdullah, Vice Chancellor / Chief Executive Officer Dato’ (AMB) Dr Mohd Yusoff Abu Bakar of Lincoln University College were

present in this Camp. Other delegates, faculties, staff as well as students joined the campaign. In this long campaign several activities, educational events, tour and cultural performances were organized. Students from both universities participated in this camp in various aspects and made it a joyous event. President Dr. Amiya Bhaumik & Pro Chancellor Prof. Datuk Dr. Hj. Bibi Florina Abdullah through their motivational speech inspired the students for their glorious career ahead. All the students enjoyed this auspicious event.

Video Link: <https://www.lincoln.edu.my/wp-content/uploads/2024/01/LUC-Guizhou-University-China-Winter-Camp-Farewell-2024.mp4>



<https://www.lincoln.edu.my/international-winter-campaign-2024-of-lincoln-university-college-malaysia-in-collaboration-with-guizhou-university-china/>

RESEARCH MEETING

On January 9th, 2024, a research meeting took place to discuss collaboration between Mr. Jin Sihao and Ms. Zhenzhen Dong from Shaoxing Vocational and Technical College, China, and key representatives including Professor Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), and Dr. Tanima Bhattacharya, Faculty of Applied Science, Lincoln University College, Malaysia.



<https://www.lincoln.edu.my/research-meeting/>

FACULTY OF AI COMPUTING AND MULTIMEDIA STUDENTS EXPLORE INTERACTIVE ART AND IMMERSIVE EXPERIENCES

Students from the Faculty of AI Computing and Multimedia enjoyed an enriching day out, visiting the “Faizal Sidik: 25 Years” exhibition at Wisma Kebudayaan Soka Gakkai Malaysia (WKSGM), a gallery featuring interactive installations and digital experiences.

The visit provided an opportunity for the students to engage with contemporary art in a dynamic public space. Following this, they experienced the thrills of HAUNTU MALAYSIA, a unique immersive environment, led by Mr. Mohd Nabil Amin and Ms. Cik Balqis Nabilah Ramanizan.

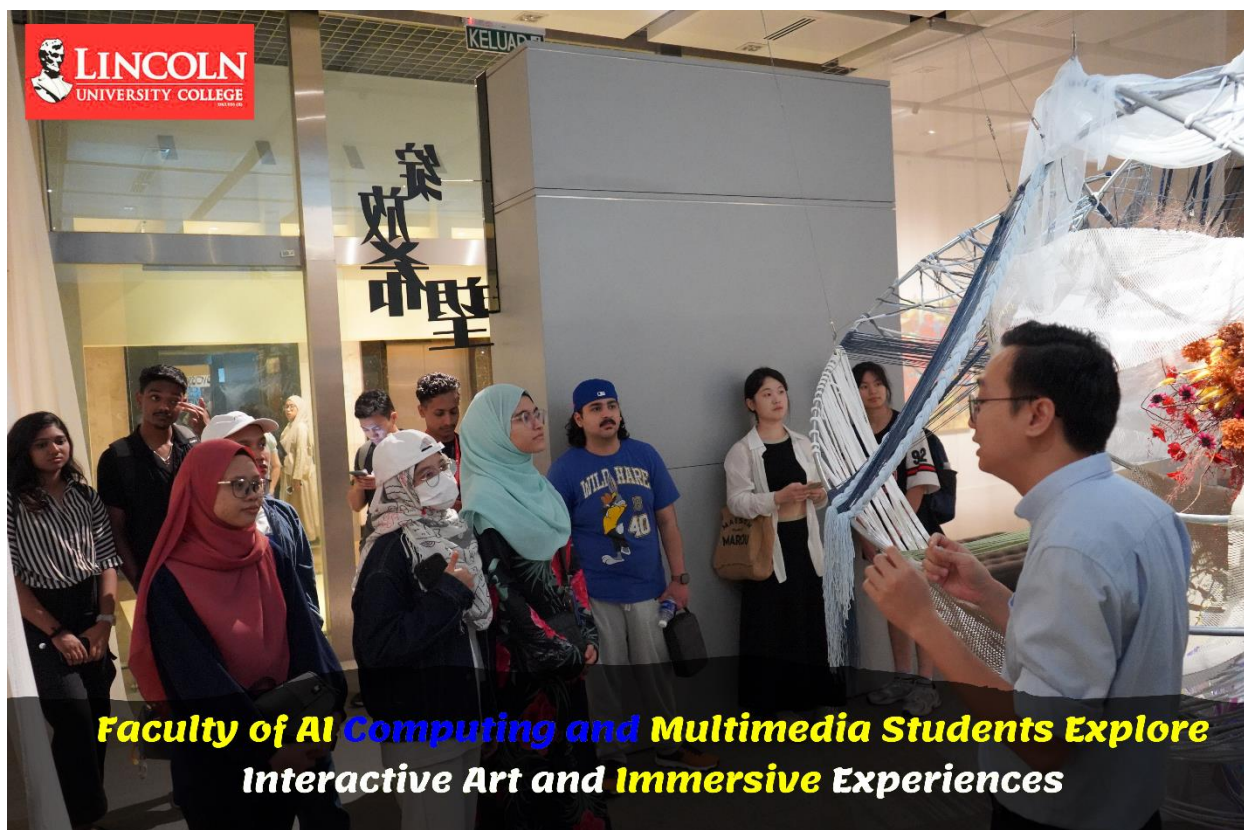


Faculty of AI Computing and Multimedia Students Explore Interactive Art and Immersive Experiences



Faculty of AI Computing and Multimedia Students Explore Interactive Art and Immersive Experiences

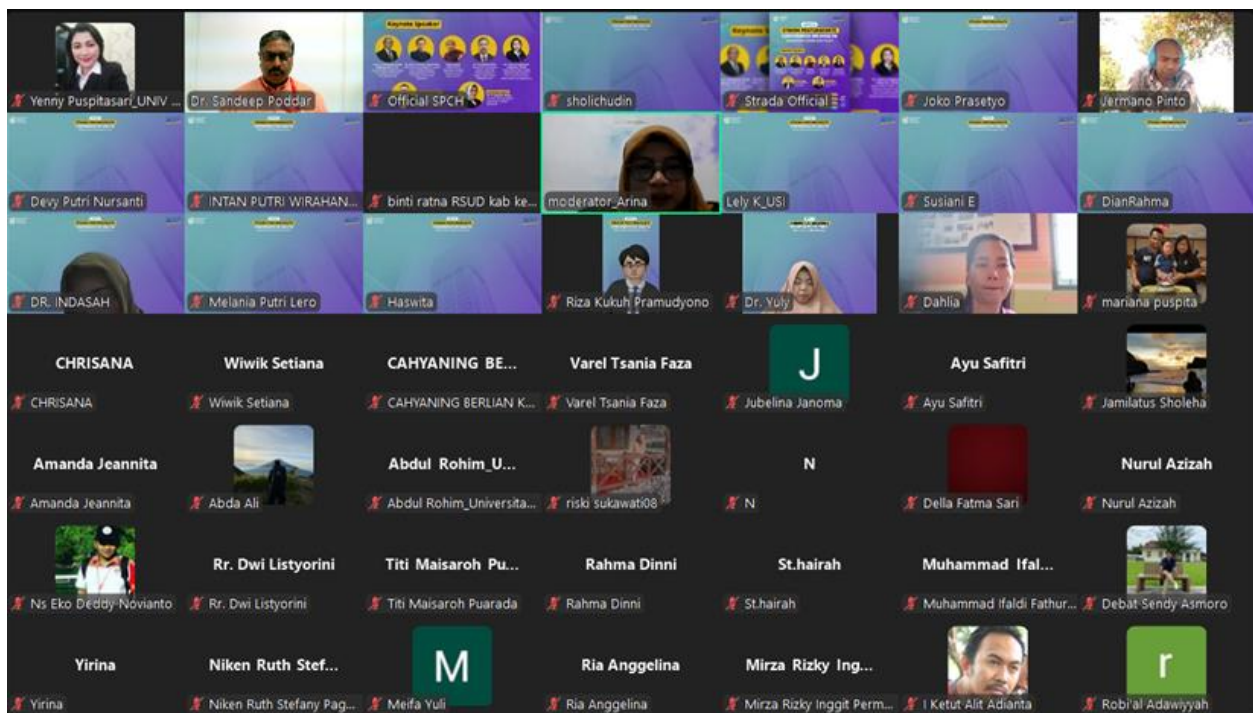
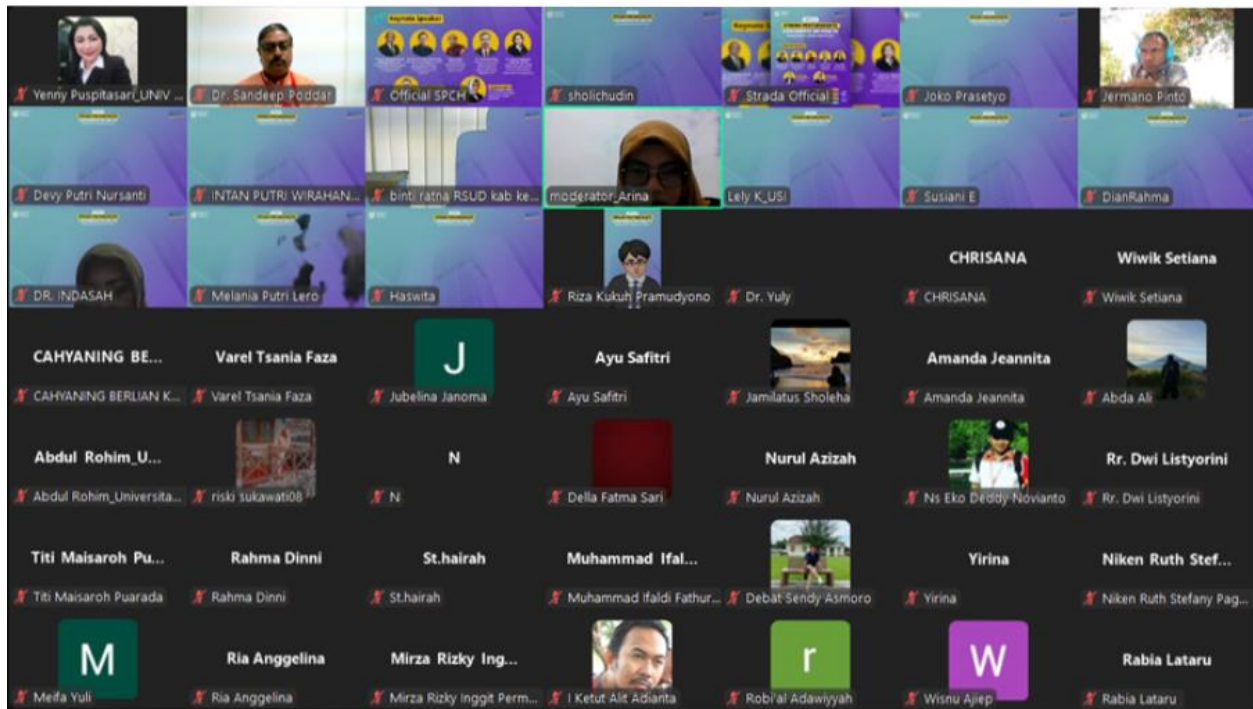




PROF. DR. SANDEEP PODDAR DELIVERS ONLINE TALK ON “HEALTH ECONOMICS IN SUPPORT OF THE GOLDEN GENERATION 2045”

Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia delivered an online talk on “Health Economics in Support of the Golden Generation 2045” at the Strada Postgraduate Conference on Health 2024, organised by Universitas STRADA Indonesia on August 31, 2024.

Dr. Poddar’s presentation highlighted the key strategies for advancing health economics to benefit future generations.



FACULTY DEVELOPMENT PROGRAMME FOR ELEVATING RESEARCH COMPETENCE: A METHODOLOGICAL APPROACH ON OCTOBER 6, 2023

Organised by Lincoln University College (LUC), Malaysia.

The Faculty Development Programme has been attended by 46 Faculty members from KPR College of Arts, Science and Research, Coimbatore, Tamil Nadu, India. Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business, Lincoln University College, Malaysia delivered welcome note, Prof. Dr. Amiya Bhaumik, Founder & President, delivered the Keynote Address, and, Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation) served as the resource person and conducted the programme. The faculty members of KPR College also met Associate Prof. Dr. M. S. Bexci, Faculty of Social Science, Lincoln University College and made a short campus tour.



<https://www.lincoln.edu.my/faculty-development-programme-for-elevating-research-competence-a-methodological-approach-on-october-6-2023/>