



LINCOLN
FOUNDATION

**MEMORANDUM OF
UNDERSTANDING (MOU)**

Between

LINCOLN UNIVERSITY COLLEGE

and

**LINCOLN IMPACT FOUNDATION,
NIGERIA**

On

**COMMUNITY ANTI-POVERTY
PROGRAMMES**



Preamble

This Memorandum of Understanding (MOU) is made on the 13th March 2024, by and between **Lincoln University College**, a leading educational institution committed to social development, and **Impact Foundation**, a non-profit organization dedicated to addressing poverty and empowering communities. This MOU establishes the terms of collaboration between the parties to implement community-based anti-poverty initiatives aimed at promoting sustainable development, improving access to basic services, and addressing poverty in all its forms.

1. Assistance in Starting Sustainable Businesses

Lincoln University College and Impact Foundation will collaborate to provide the necessary **education and resources** to assist local communities in **starting sustainable businesses**. Key initiatives will include:

- Offering **entrepreneurship and business management training** to community members.
- Providing **mentorship and business advisory services** to ensure the successful establishment and growth of small and medium-sized enterprises (SMEs).
- Assisting communities with access to resources and information that promote **sustainable business practices**.

2. Financial Assistance for Sustainable Business Startups

Both parties agree to offer **financial assistance** to help local communities launch **sustainable businesses**.

This support may involve:

- Providing **micro-loans or grants** to individuals or groups within the community to start or expand their businesses.
- Partnering with **financial institutions and development partners** to offer funding opportunities.
- Delivering **financial literacy and business management training** to ensure the successful and sustainable use of funds.

3. Organizing Training to Improve Access to Basic Services

Lincoln University College and Impact Foundation will organize **training programmes and initiatives** aimed at improving access to essential services for underserved communities. These programmes will address:

- **Healthcare access:** Training local health workers and improving access to essential medical services.

- **Education and skills development:** Offering educational programmes to improve literacy, skills development, and access to learning resources.
- **Water, sanitation, and energy:** Promoting clean water, sanitation, and renewable energy solutions in impoverished communities.
- **Infrastructure development:** Supporting local efforts to enhance infrastructure, such as roads, housing, and public facilities.

4. Participation in Policy Work Addressing Poverty

Both parties commit to engaging in **policy work** that addresses poverty in all its forms. This includes:

- Participating in **advocacy efforts** to influence local, national, and international policy decisions aimed at reducing poverty and inequality.
- Collaborating with **government agencies, NGOs, and international organizations** to promote policies that support sustainable development and poverty alleviation.
- Contributing to **research and policy discussions** on the best practices for addressing the root causes of poverty.

5. Programme Implementation and Monitoring

A joint committee of representatives from Lincoln University College and Impact Foundation will oversee the **implementation and monitoring** of this MOU. The committee will:

- Develop clear **goals, timelines, and benchmarks** for each initiative.
- Regularly monitor the progress and effectiveness of the programmes.
- Provide **reports and updates** on the impact of the initiatives.

6. Duration of the MOU

This MOU will be effective for a period of **3 years** from the date of signing, and it may be renewed or amended upon mutual agreement by both parties.

7. Amendments

Any amendments to this MOU must be made in writing and signed by authorized representatives of Lincoln University College and Impact Foundation.

8. Dispute Resolution

In the event of any disputes arising from this MOU, both parties agree to resolve them through mutual discussions. If the dispute cannot be resolved, it will be referred to arbitration under the applicable legal framework.

Signatories

For Lincoln Impact Foundation

Name: Sheidu Onoruoyiza Halilu

Position: Cooperate Director

Signature: 

Date: 13th March ,2024



For Lincoln University College Malaysia

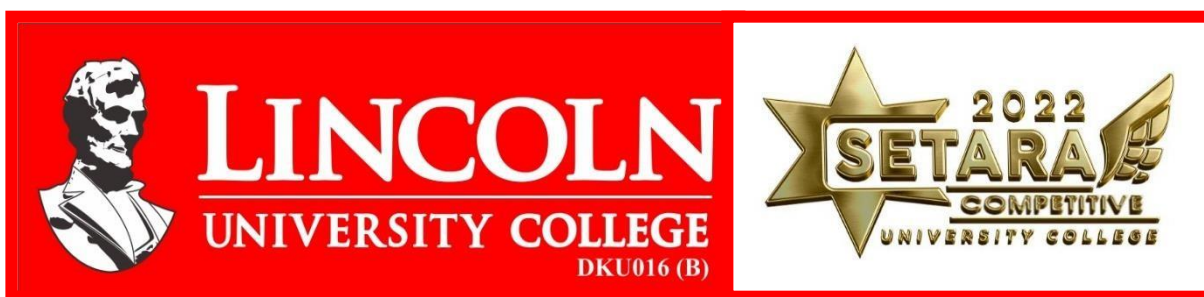
Name: Prof Dr Amiya Bhaumik

Position: President & Founder

Signature: 

Date: 13th March ,2024





REPORT ON ACTIVITIES ASSISTING THE STARTUP OF SUSTAINABLE BUSINESSES IN THE LOCAL COMMUNITY CONDUCTED BY LINCOLN UNIVERSITY COLLEGE MALAYSIA



**SUSTAINABLE
DEVELOPMENT GOALS**
17 GOALS TO TRANSFORM OUR WORLD



2024



PROUD ALUMNI: CELEBRATING THE SUCCESS OF A WOMEN ENTREPRENEUR! “BEST WOMAN ENTREPRENEUR AND HONOR AWARD 2023”

We are thrilled to share the remarkable journey of our esteemed alumna, Ms. Tonmoy Tonu, who has been featured and commended by Deshbarta24news in Bangladesh!

From starting with a humble investment of $\text{৳}65$ to now achieving sales exceeding $\text{৳}60,000+$, Ms. Tonu's story is truly inspiring. She has emerged as a successful woman entrepreneur in Tangail, proving that determination and passion can turn dreams into reality.

Ms. Tonmoy Tonu aspires to create a super brand with her own products and is dedicated to establishing more opportunities for women in the workforce. Her recognition as the “Best Woman Entrepreneur and Honor Award 2023” in Tangail is well-deserved!

Join us in congratulating Ms. Tonmay Tonu on this outstanding achievement! We are incredibly proud to have her as an alumna of our Faculty of Computer Science and Multimedia, Lincoln University College. Her success reflects the spirit of excellence we strive for in our students.

Let's continue to celebrate and support the accomplishments of our talented alumni.

News Video Link: <https://fb.watch/pJIUXfFEom/>



<https://www.lincoln.edu.my/luc-alumna-conferred-with-best-woman-entrepreneur-and-honor-award-2023/>

7TH INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES (ICRTBEV 2024)

Lincoln University College, Malaysia organized the 7th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2024) on August 28, 2024, via physical mode.

Focal Theme: “Sustainable Development from Business and Social Perspective”

Focus: Promotion and presentation of peer-reviewed research

Objective: Bridge start-ups and SMEs with investors, financiers, and established corporates, and foster business partnerships and joint ventures

Keynote Speaker:

- Peggy Cheng, Founder & Researcher, Ganofarm Group of Companies

Partrons:

1. Prof. Dr. Amiya Bhaumik, Founder & President, LUC, Malaysia
2. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor, LUC, Malaysia
3. Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO, LUC, Malaysia

Business and Tourism:

1. Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and Accountancy, LUC, Malaysia
2. Prof. Dr. Ashish Kumar Sana, Professor, Department of Commerce, University of Calcutta, India
3. Dr. Biswajit Paul, Assistant Professor, PG & Research Department of Commerce, University of Gour Banga, India
4. Dr. Chetna Priti, Associate Professor and Assistant Director, Amity Business School, Amity University, India
5. Prof. Dr. Jaskiran Kaur, Campus Director, SVKM's NMIMS Chandigarh Campus, India
6. Dr. HL Neel Wasantha, Senior Lecturer Grade II, Uva Wellassa University, Sri Lanka
7. Prof. Dr. Sateesh Kumar Ojha, Regional Dean, Business and Accountancy, LUC, Malaysia & Academic Director, Satya Sai Shikshya Sadan, Nepal
8. Prof. Datin Sri Dr. Suhaiza Hanim binti Dato' Mohamad Zailani, Director, Ungku Aziz Centre for Development Studies, Department of Management, Faculty of Business and Economics, University of Malaya, Malaysia
9. Dr. Sui Reng Liana @ William, Associate Professor, LUC, Malaysia

Healthcare Management:

1. Prof. Dr. Faridah Mohd Said, Faculty of Nursing, LUC, Malaysia
2. Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor (Academic), LUC, Malaysia
3. Ts Dr. Sharifah Shafinaz Binti Sh Abdullah, Centre of Nursing, Faculty of Health Science, Universiti Teknologi MARA, Malaysia

Website: <https://icrtbev2024.lincoln.edu.my/>







WORKSHOP ON “SUSTAINABLE COMMUNITY SERVICE & ACADEMIA”

Lincoln University College, Malaysia hosted a workshop on “Sustainable Community Service & Academia” on August 16, 2024, at the Wisma Lincoln Auditorium in Petaling Jaya.

The event featured Ts Dr. Sharifah Shafinaz Binti Sh Abdullah from the Centre of Nursing, Faculty of Health Science, Universiti Teknologi MARA, Malaysia, as the resource person.

The workshop aimed to foster collaboration between academic institutions and community service initiatives for sustainable development.



INTERNATIONAL WORKSHOP ON “RECENT TRENDS IN DIGITAL ENTREPRENEURSHIP”

Prof. Dr. Abhijit Ghosh, Dean, Faculty of Business and Accountancy, Lincoln University College, Malaysia organised the International Workshop on “Recent Trends in Digital Entrepreneurship” on July 15, 2024 at Wisma Lincoln, Petaling Jaya.

The event was graced by the presence of Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), LUC, Malaysia.





<https://www.lincoln.edu.my/international-workshop-on-recent-trends-in-digital-entreneurship/>

PROF. DR. SANDEEP PODDAR DELIVERED LECTURE AT INTERNATIONAL VIRTUAL GUEST LECTURE

The Department of Commerce, School of Management Studies and Commerce, VISTAS, India, recently organized an International Virtual Guest Lecture on the theme **“Sustainable Entrepreneurship in the Digital Age: How to Start and Scale a Business.”**

Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia delivered a lecture sharing a valuable insight on how entrepreneurs can successfully start and scale businesses while maintaining a focus on sustainability in today’s digital era.

The poster is for a virtual guest lecture organized by the School of Management Studies and Commerce, Department of Commerce - General, VISTAS. The event is titled "SUSTAINABLE ENTREPRENEURSHIP IN THE DIGITAL AGE - HOW TO START AND SCALE A BUSINESS" and is scheduled for 01 OCT 2024 from 02.30 PM TO 04.00 PM at SHIVALAYA AUDITORIUM. The facilitator is Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research and Innovation), Executive Editor, Lincoln University College (Publication) Malaysia. The poster also lists several faculty members: DR. ARTHI GANESH (Pro-Chancellor (Academics) VISTAS), DR. S. SRIMAN NARAYANAN (Vice-Chancellor - VISTAS), DR. JAYASREE KRISHNAN (Director - VISTAS), DR. ISHARI K. GANESH (Founder & Chancellor, VISTAS), DR. PREETHAA GANESH (Vice-President VELS Group of Institutions), DR. M. BHASKARAN (Pro-Vice-Chancellor - VISTAS), DR. A. JOTHI MURUGAN (Pro-Chancellor (P&D) VISTAS), DR. P. SARAVANAN (Registrar - VISTAS), and DR. P. R. RAMAKRISHNAN (Dean - VISTAS). The bottom of the poster features various accreditation logos including AACC, EQUIS, NIRF, NBA, and A1, along with the website www.vistas.ac.in.

VELS
INSTITUTE OF SCIENCE, TECHNOLOGY & MANAGEMENT STUDIES
VISTAS
PILCHURAMPAL, TIRUPUR DISTRICT, TAMIL NADU - 635 006

INTERNAL QUALITY ASSURANCE CELL
INSTITUTIONS INNOVATION COUNCIL
MoE's INNOVATION CELL (GOVERNMENT OF INDIA)
SUSTAINABLE DEVELOPMENT GOALS

School of Management Studies and Commerce
Department of Commerce - General, VISTAS
Organizes International Virtual Guest Lecture On
**SUSTAINABLE ENTREPRENEURSHIP IN THE DIGITAL AGE -
HOW TO START AND SCALE A BUSINESS**

01 OCT 2024 02.30 PM TO 04.00 PM SHIVALAYA AUDITORIUM

FACILITATOR

Prof. Dr. Sandeep Poddar
Deputy Vice Chancellor (Research and Innovation),
Executive Editor, Lincoln University College (Publication) Malaysia.

DR. ARTHI GANESH
Pro-Chancellor (Academics)
VISTAS

DR. S. SRIMAN NARAYANAN
Vice-Chancellor - VISTAS

DR. JAYASREE KRISHNAN
Director - VISTAS

DR. ISHARI K. GANESH
Founder & Chancellor, VISTAS

DR. PREETHAA GANESH
Vice-President
VELS Group of Institutions

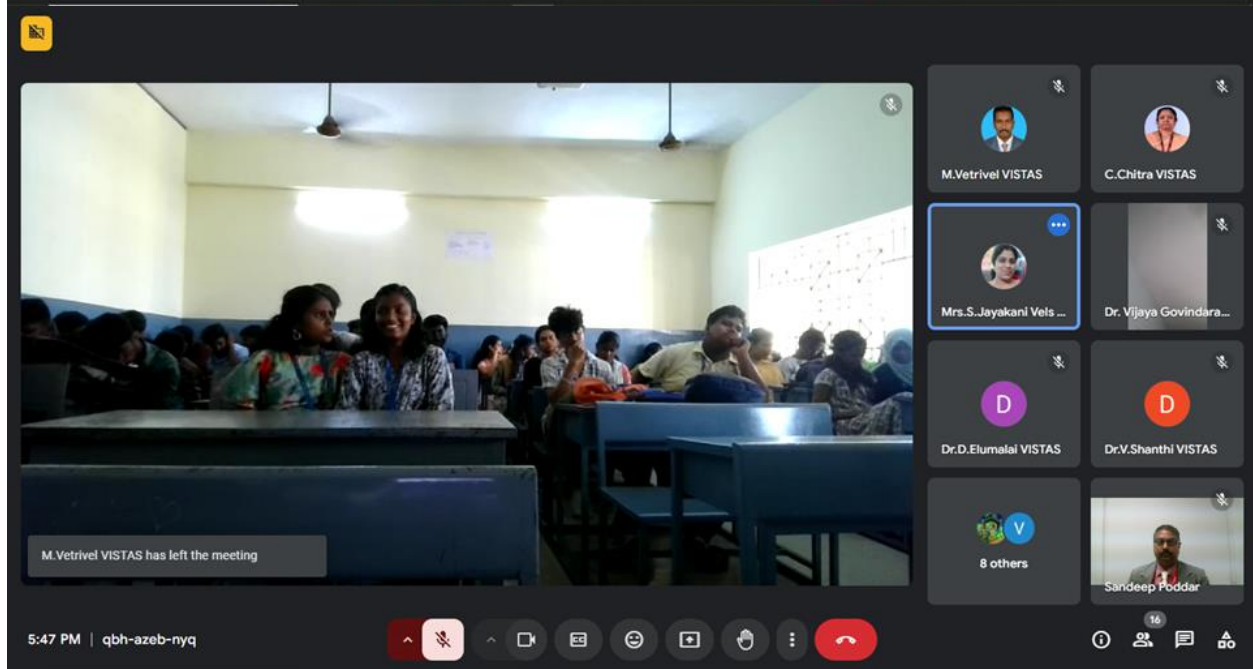
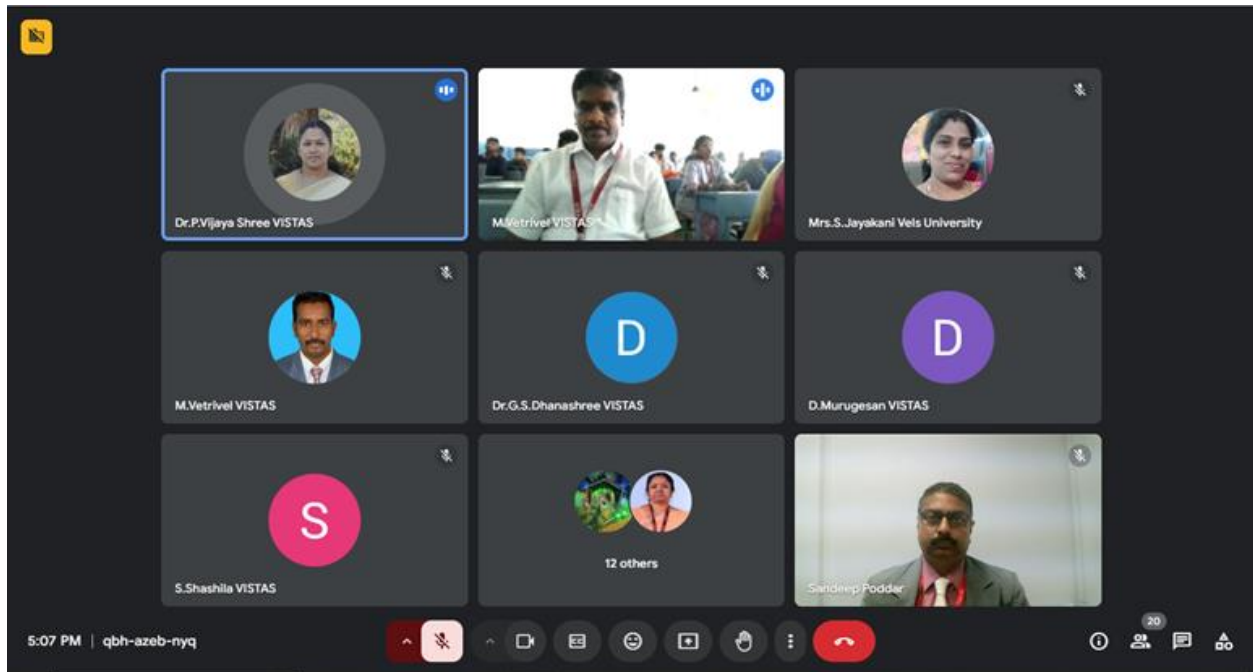
DR. M. BHASKARAN
Pro-Vice-Chancellor - VISTAS

DR. A. JOTHI MURUGAN
Pro-Chancellor (P&D)
VISTAS

DR. P. SARAVANAN
Registrar - VISTAS

DR. P. R. RAMAKRISHNAN
Dean - VISTAS

www.vistas.ac.in



LINCOLN UNIVERSITY COLLEGE PARTNERS WITH SELANGOR STATE DEPARTMENT OF YOUTH AND SPORTS FOR YOUTH EMPOWERMENT PROGRAM AND HEALTH INITIATIVE

Lincoln University College (LUC), Malaysia has partnered with the Selangor State Department of Youth and Sports to facilitate the “Kembara Jumpa Orang Muda Negeri Selangor” program on March 10, 2024 at MBSA Convention Centre. As part of this initiative, students from LUC’s Faculty of Medicine opened a free health screening counter for attendees.

Deputy Minister of Youth and Sports, YB Adam Adli Abd Halim, attended the session to oversee the youth leadership transition plan in conjunction with the organization of the program.

The Kembara JOM aimed to enable youth stakeholders to provide direct feedback and views on the draft Youth Leadership Transition Plan to the highest leadership of the Ministry of Youth and Sports.

The program was also graced by the presence of the Selangor State Youth, Sports, and Entrepreneurship Exco, YB Najwan Halimi, and Director-General of JBSN, YBrs. Tuan Mohd Azhari Mohammad, and the Director of JBS Selangor, Puan Azura Haji Sarbin.





<https://www.lincoln.edu.my/lincoln-university-college-partners-with-selangor-state-department-of-youth-and-sports-for-youth-empowerment-program-and-health-initiative/>



Lincoln Professional Development Academy is the leading academy that provides a variety of Professional Training Courses under the supervision of Lincoln University Malaysia. All the Courses & Training are of Professional and Vocational in nature and provide the learner's professional skills and knowledge for a specific discipline.

Lincoln Professional Development Academy offers a flexible, accessible prestigious Professional Course & Professional Training, Skills Enhancement Training to help you reach your set target occupation. Employability Enhancement Theme Professional Training Courses are also offered by Lincoln Professional Development Academy to develop the professional career of employees.

Skills Enhancement Training Courses are specially designed to enhance the Professional Skill of candidates / Learners on their workplace to get the new direction of development. If you are interested to be our accredited training provider, please fill-in the [application form](#).

For verification of the certificate, please click [VERIFICATION](#).

Director of Professional Academy : Mr. Edmund Koh (+6012-277 9967)

<https://www.lincoln.edu.my/professional-development/>

STUDENT EXCELLENCE CAMP: EMPHASIZING SKILLS BEYOND ACADEMICS

The Faculty of Nursing, Lincoln University College, Malaysia, in collaboration with Kelab Roda Lasak Selangor, organized a two-day and one-night camping event for sponsored students of the Diploma in Nursing Batch 2023-2024. This initiative took place at the Dusun Hulu Tamu Campsite in Batang Kali, Selangor, on February 3-4, 2024.

Recognizing the broader scope of student excellence, this camp emphasizes skills beyond academics, including leadership, character, and adaptability to globalization. These attributes are crucial for team members to align with the National Education Philosophy. These principles are aimed to be fully comprehended and embraced throughout the camp. In addition, all camp participants must always uphold the value of consensus in carrying out every activity carried out in order to achieve outstanding success.



<https://www.lincoln.edu.my/student-excellence-camp-emphasizing-skills-beyond-academics/>



MEMORANDUM OF UNDERSTANDING
(MOU)
Between
LINCOLN UNIVERSITY COLLEGE,
and
MY COUNTRY/MYHOPE
FOUNDATION, NIGERIA
On Community Anti-Poverty Programmes

Preamble

This Memorandum of Understanding (MOU) is entered into on this **28th of April 2023** by and between **Lincoln University College**, a higher education institution dedicated to social development and education, and **My Country/MyHope Foundation, Nigeria**, a non-profit organization committed to alleviating poverty and empowering local communities. The purpose of this MOU is to outline the collaboration between the parties in implementing community-based anti-poverty programmes aimed at promoting sustainable livelihoods, improving access to essential services, and addressing poverty in all its forms.

1. Assistance in Starting Sustainable Businesses

Lincoln University College and My Country/MyHope Foundation agree to collaborate on assisting local communities in Nigeria by providing the necessary **education and resources** to help start and grow **sustainable businesses**. The specific actions include:

- Offering **relevant training programmes** to equip community members with entrepreneurial and business management skills.
- Providing **resources and mentorship** to guide the establishment of small and medium-sized enterprises (SMEs) in underprivileged communities.
- Supporting the development of environmentally sustainable business models that contribute to long-term economic growth in the local community.

2. Financial Assistance for Sustainable Business Startups

Both parties commit to providing **financial assistance** to the local community to help facilitate the startup and growth of **sustainable businesses**. This may include:

- Micro-loans or grants for individuals or groups starting new businesses.
- Access to funding opportunities from local and international development partners.
- Financial literacy programmes to ensure that recipients manage their resources effectively and grow their businesses sustainably.

3. Training and Programmes to Improve Access to Basic Services

Lincoln University College and My Country/MyHope Foundation will jointly organize **training programmes and initiatives** aimed at improving access to **basic services** for all, particularly in disadvantaged communities. These programmes will focus on areas such as:

- **Healthcare:** Training local healthcare workers and improving access to basic medical services.
- **Education:** Offering educational programmes and resources for children and adults, particularly in rural areas.
- **Water and sanitation:** Improving access to clean water and sanitation services through community-led initiatives.
- **Energy and infrastructure:** Promoting renewable energy sources and supporting local infrastructure development.

4. Participation in Policy Work to Address Poverty

Both parties agree to actively participate in **policy work** aimed at addressing poverty in all its forms. This includes:

- Engaging in **advocacy efforts** to influence local and national policies that address poverty, inequality, and social exclusion.
- Partnering with **government agencies** and international organizations to promote policy changes that support the economic empowerment of disadvantaged groups.
- Contributing to research and policy discussions on best practices for poverty reduction and sustainable community development.

5. Programme Implementation and Monitoring

A joint committee consisting of representatives from both Lincoln University College and My Country/MyHope Foundation will oversee the implementation of this collaboration. The committee will:

- Set specific goals and timelines for each initiative under this MOU.
- Monitor progress, ensuring that the programmes meet the agreed-upon objectives.
- Report on the outcomes and impact of the initiatives.

6. Duration of the MOU

This MOU shall remain in effect for a period of **3 years** from the date of signing, after which it may be renewed or amended by mutual agreement of both parties.

7. Amendments

Any amendments to this MOU must be made in writing and signed by authorized representatives of Lincoln University College and My Country/MyHope Foundation.

8. Dispute Resolution

In the event of any dispute arising from this MOU, both parties agree to resolve the issue through mutual discussions. If no resolution is reached, the matter will be referred to arbitration under applicable Nigerian law.

Signatories

For Lincoln University College Malaysia

Name: Prof Dr Amiya Bhaumik

Position: President & Founder

Signature: 

Date: 28th April, 2023



For My Country/My Hope Foundation, Nigeria

Name: Amb. Nelson Bassey

Title: CEO

Signature: 

Date: 28th April, 2023

On 7th August 2024, Lincoln's Faculty of Engineering and Built Environment student representative participated in the 'Engineering Science Technology Exhibition 2024' by MAHSA UNIVERSITY. The student's name, Abdalla Abbas Abdalla Haroun from Mechanical Engineering, presented his project, titled '*Plane Electromagnetic Mirror*'. Fortunately, our student won the '**POTENTIAL AWARD**', which was presented by the Vice-Chancellor of Mahsa University, Professor Dato' Dr. Ikram Shah bin Ismail. On His achievement Lincoln Management, Dean of Faculty Dato' Ir. Jamaludin and Deputy Dean Dr Nizamuddin congratulated him.

MAHSA UNIVERSITY

ORGANIZED BY
FACULTY OF ENGINEERING, BUILT ENVIRONMENT
& INFORMATION TECHNOLOGY

8am-4pm
Wednesday
07 AUGUST 2024

MAHSA University,
Bandar Saujana
Putra Campus

**ENGINEERING SCIENCE TECHNOLOGY
EXHIBITION 2024 ESTE' 24**

"Merdeka Minds: Pioneering Malaysia's Technological Future"

PROGRAM TENTATIVES

- 8am Guest arriving, registration, breakfast, and briefing to all panel and judges
- 9.30am Opening Ceremony
- 10.00am Judges briefing for competition and marks category
- 10.30am Competition 2024 and poster presentation session (ET, IEM, Mecha, IEEE recruitment at their booth)
- 12.30 pm Lunch Break
- 1.30 pm Closing ceremony start
- 1.35 pm Lucky Draw 1
- 1.40 pm Keynote Speaker by Mr. Johari Abu Kasim
Group Managing Director of STAR MEDIK GROUP &
President Malaysian Medical Device Manufacturers Association (PERAMTAM)
Topic: Malaysia Medical Device Technology In Global Arena : Are We Ready?"
- 2.35 pm Lucky Draw 2
- 2.40 pm National anthem and MAHSA University song.
- 2.45 pm Closing Speech by AP To Dr. Iman Faridhi
Dean of Faculty of Engineering, Built Environment & IT, MAHSA University
- 2.55 pm Award Presentations
- 3.25 pm Lucky Draw 3 - Faculty and University Montage Presentation
- 3.30 pm End of program

**Topic: Malaysia Medical Device Technology
in Global Arena : Are We Ready?"**

Keynote Speaker
Mr. Johari Abu Kasim
Group Managing Director at STAR MEDIK GROUP &
President Malaysian Medical Device Manufacturers
Association (PERAMTAM)

**KEEP AN EYE OUT
FOR OUR UPCOMING
LUCKY DRAW!**

AWARDS

- Gold
- Silver
- Bronze
- Best Project
- Best Poster
- Best Presenter
- Best Demonstration
- Most Innovative & Creative
- Potential Project

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